



## Jal Shakti Abhiyan

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The Jal Shakti Abhiyan, launched by the Union Jal Shakti Minister has begun from 1<sup>st</sup> July, 2019.

- The Jal Shakti Abhiyan is a **campaign for water conservation** and water security in the country.
- The campaign will run through citizen participation in two phases, firstly, during the monsoon season, from 1<sup>st</sup> July, 2019 to 15<sup>th</sup> September, 2019 and then from 1<sup>st</sup> October, 2019 to 30<sup>th</sup> November, 2019 for states receiving the North East retreating monsoons.
- It is a collaborative effort of various ministries of the Government of India and state governments, being **coordinated by the Department of Drinking Water and Sanitation (DDWS)** that comes under the Jal Shakti Ministry.
- The focus of the campaign is on water stressed districts and blocks. The teams of officers from the central government will visit and work with district administration in **1592 water stressed blocks in 256 districts**, to ensure five important water conservation interventions.
- The **five important water conservation interventions** are :
  - Water conservation and rainwater harvesting,
  - Renovation of traditional and other water bodies/tanks,
  - Reuse of water and recharging of structures,
  - Watershed development and
  - Intensive afforestation.
- The water conservation interventions will also be supplemented with special interventions including the development of block and district water conservation plans, promotion of efficient water use for irrigation and better choice of crops through Krishi Vigyan Kendras.