

Complaint Management System

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The <u>Reserve Bank of India</u> (RBI) has launched the Complaint Management System (CMS) in order to improve the customer experience in **grievance redressal process** of banking services.

- CMS is an **application** (accessible on mobile and desktops) for filing complaints with RBI, on the grounds of violation under:
 - Banking Ombudsman (BO) Scheme, 2006.
 - Ombudsman Scheme for NBFCs, 2018
- CMS will enable individuals to submit their complaints on RBI's website against any of the RBI regulated entities such as commercial banks, urban co-operative banks, and <u>Non banking financial companies</u>.
- Features:
 - **Acknowledgement** through SMS/e-mail notification(s).
 - **Status tracking** through unique registration number.
 - **Receipt** of closure advises and filing of appeals.
 - It also asks for **voluntary feedback** on the customer's experience.

• CMS Database:

- Can be used by **banks/ financial service providers** for designing products, which meet the expectations of their customers.
- Can be used by RBI for analytics, which can be used for regulatory and supervisory purposes.
- The Reserve Bank is also planning to introduce a dedicated Interactive Voice
 Response (IVR) System for tracking the status of complaints.

Banking Ombudsman Scheme, 2006

- The Banking Ombudsman Scheme provides an inexpensive forum for grievance redressal of bank customers relating to banking services rendered by banks.
- The Banking Ombudsman Scheme is introduced under Section 35 A of the Banking Regulation Act, 1949 by RBI with effect from 1995.

Presently the Banking Ombudsman Scheme 2006 is in operation.

- The Banking Ombudsman is a senior official appointed by the Reserve Bank of India.
- All Scheduled Commercial Banks (SCB), Regional Rural Banks (RRB) and Scheduled primary co-operative banks are covered under the scheme.
- One can file a complaint before the banking ombudsman if:
 - Reply is not received from the bank within a period of **one month** after the bank concerned has received one's complaint.
 - Bank **rejects** the complaint.
 - If the complainant is **not satisfied** with the reply given by the bank.