

# **COAIEMA** Conference

### Why in News?

The 8th International **COAIEMA (Council of Asian Industry and Emerging Market Alliances)** conference was held in Lucknow on March 8, 2025. 8th March, 2025.

## **Key Points**

#### About the conference:

- The conference was organised at Ambalika Institute of Management and Technology, Lucknow .
- It focused on strengthening collaboration among industries and promoting <u>sustainable development.</u>
- Representatives from various countries, policy makers and industry experts participated in this conference.
- Its main objective was to encourage the industries and innovation sector of Asian countries towards progress and empowerment.
- Topics of discussion:
  - Challenges and Opportunities in <u>Artificial Intelligence</u>: Engineering and Management Applications
  - Startup Ecosystem
  - Latest technological advancements
  - Digital Transformation and Green Energy
- About COAIEMA:
  - It is a leading regional organisation that works to strengthen cooperation among industries and emerging markets in Asian countries.
  - Its main objectives are:
    - Promoting innovation.
    - Accelerating the adoption of green technology.
    - Taking rapid steps towards digitalisation of industries.
    - Strengthening trade relations among Asian countries.

#### Artificial Intelligence (AI)

- Al is defined as the ability of machines and systems to acquire knowledge , apply it , and behave intelligently .
- The term "artificial intelligence" was first used by American computer scientist and cognitive scientist John McCarthy . He is considered the father of Al.
- It includes techniques like machine learning, deep learning, big data, neural networks, computer vision, large language models, etc.
- The ideal characteristic of artificial intelligence is the **ability to perform and rationalize actions** that have the best probability of achieving a specific goal.

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