

Harnessing AI for Governance

This editorial is based on "Paris Al Action Summit: India should take the lead for the Global South" which was published in The Indian Express on 11/02/2025. The article brings into picture the Paris Al Action Summit 2025, where India and France lead global efforts on Al governance. With its Digital Public Infrastructure and STEM expertise, India is poised to bridge Al divides and advocate balanced, inclusive regulation.

For Prelims: Global Al governance, Location of Al Action Summit, 2025, India's Digital Public Infrastructure, Bhashini, Smart Cities Mission, National Pest Surveillance System, SUPACE (Supreme Court Portal for Assistance in Court's Efficiency), DIKSHA, MuleHunter.ai, EU's Al Act, Digital Personal Data Protection Act.

For Mains: Key Applications of Al in Governance, Key Issues that Al Poses to India's Governance Landscape.

The Paris Al Action Summit, 2025 co-chaired by India and France, marks a pivotal moment in global Al governance, bringing together over 90 nations to address critical challenges from digital divide to Al safety. India's Digital Public Infrastructure and STEM expertise position it to bridge the West's tech ambitions and the Global South's needs. As Al regulation gains momentum, India can champion a balanced approach, blending innovation with pragmatic oversight while leading Al safety for developing nations.

What are the Key Applications of Al in Governance?

- Enhancing Policy Formulation and Assist Decision-Making: All enables data-driven policymaking by analyzing vast datasets to predict economic trends, assess social challenges, and optimize resource allocation.
 - Governments can use AI to simulate policy impacts before implementation, ensuring informed decision-making.
 - For instance, in April 2018, <u>NITI Aayog</u> selected an Al tool from IIT Delhi which reveals and predicts socio-economic conditions of areas using satellite images.
 - The Indian government's <u>Bhashini</u> project enhances multilingual communication, aiding policy outreach to diverse linguistic groups.
- Strengthening Public Service Delivery and Efficiency: Al-driven automation reduces bureaucratic delays, minimizes human errors, and ensures faster service delivery in governance.
 - Chatbots and virtual assistants streamline grievance redressal, while Al-based systems optimize welfare scheme disbursement.
 - For example, the <u>India Urban Data Exchange</u> (IUDX), an initiative by the Ministry of Housing and Urban Affairs, serves as a data exchange platform for Indian cities.
 - Developed under the **Smart Cities Mission** and **implemented by IISc**

Bengaluru, it enables seamless data sharing among urban stakeholders, enhancing governance and service delivery.

- Improving Law Enforcement and Internal Security: All strengthens law enforcement by enabling predictive policing, real-time crime mapping, and facial recognition-based surveillance.
 - Al-based analytics help security agencies detect cyber threats, track terrorist activities, and prevent financial fraud.
 - For instance, <u>Delhi Police's Al-driven Facial Recognition System (FRS)</u> is assisting police in not only solving crimes, but also in locating missing children and identifying bodies
- Revolutionizing Healthcare and Pandemic Management: Al-driven diagnostics, robotic surgeries, and predictive analytics improve healthcare accessibility and outcomes.
 - Al-enabled disease surveillance helps in early detection of outbreaks, allowing rapid government response.
 - For example, Niramai, a Bangalore-based start-up, is using Machine Learning to detect breast cancer at an early stage. Another start-up, ChironX, employs deep learning algorithms for retinal abnormality detections
- Optimizing Agricultural Productivity and Food Security: Al-driven precision farming enhances crop yield predictions, optimizes irrigation, and reduces input wastage.
 - Remote sensing with AI helps detect pest infestations, soil health issues, and climate-related risks.
 - For instance, **'Kisan e-Mitra'**, an **Al-powered chatbot**, has been developed to assist farmers with responses to the queries about the PM Kisan Samman Nidhi scheme.
 - National Pest Surveillance System, for tackling the loss of produce due to climate change, utilizes Al and Machine Learning to detect pest infestation in crop issues, enabling timely intervention for healthier crops.
- Enhancing Justice Delivery and Legal Systems: Al accelerates case processing, reducing legal backlogs and improving judicial efficiency.
 - Al-driven legal research tools assist judges and lawyers in analyzing precedents and drafting judgments.
 - Automated translation tools improve access to justice in multilingual societies.
 - For instance, <u>SUPACE (Supreme Court Portal for Assistance in Court's Efficiency)</u> is an Al-powered tool that helps judges research cases.
 - It was introduced by Chief Justice of India S.A. Bobde in April 2021.
- Tackling Climate Change and Environmental Management: All aids in hyperlocal weather forecasting, climate modeling, disaster prediction, and real-time environmental monitoring.
 - Al-powered sensors track pollution levels, enabling timely intervention in urban areas.
 Smart grids and Al-driven energy management optimize renewable energy consumption.
 - Google's DeepMind uses Al to improve weather forecasting. IBM
 Watsonx.ai's geospatial foundation model, built on NASA's satellite data, analyzes global weather patterns, tracks land use changes, and predicts crop yields, functioning at both global and local scales.
 - Also, the CoS-it-FloWS was introduced in the Periyar and Chalakudy river basins, leveraging Al models for flood prediction. It employs dynamic visualization and interactive maps to analyze climate data trends and enhance forecasting accuracy.
- Enhancing Education and Personalized Learning: Al-powered EdTech platforms provide adaptive learning, ensuring customized education for students based on their learning pace.
 - Al-driven language translation tools enable content accessibility in multiple regional languages.
 - The **global artificial intelligence** in education market was valued at \$2.5 billion in 2022, and is projected to reach **\$88.2 billion by 2032.**
 - India's Education Ministry is also exploring ways to integrate AI on govt's online education platform <u>DIKSHA</u>
- **Strengthening Urban Governance and Smart Cities:** Al-driven traffic management reduces congestion and enhances urban mobility.
 - Al-powered waste management systems optimize garbage collection and recycling.
 - For instance, **Bengaluru has implemented an Al-driven Adaptive Traffic Control System (ATCS)** at 41 junctions, reducing the need for manual traffic management.

- Improving Financial Governance and Taxation: All automated fraud detection, enhancing financial transparency and reducing tax evasion.
 - Al-powered chatbots simplify tax filing and grievance redressal for citizens. Al-based predictive analytics help optimize subsidy allocations, preventing leakages.
 - Automated auditing systems improve compliance monitoring in financial transactions.
 - For instance, the <u>Reserve Bank of India (RBI)</u> has developed an AI/ML-based model called <u>MuleHunter.ai</u> to tackle the issue of <u>mule accounts</u>, which are used for financial fraud.

What are the Key Issues that AI Poses to India's Governance Landscape?

- Job Displacement and Impact on the Labor Market: Al-driven automation threatens millions of low-skilled and routine jobs, especially in manufacturing, BPOs, and the gig economy.
 - India's labor-intensive industries, which **rely heavily on a large workforce,** face risks of mass unemployment if reskilling efforts do not keep pace.
 - If Al adoption is not balanced with human-centric policies, rising inequality and job losses could trigger social unrest.
 - For instance, a study by the <u>World Economic Forum</u> suggests that AI could displace 75 million jobs in India by 2025.
- Algorithmic Bias and Discriminatory Outcomes: Al models trained on datasets can potentially reinforce caste, gender, and regional discrimination, leading to unfair governance decisions.
 - For instance, in 2018, Amazon discontinued its secret Al recruiting tool after it was found to be biased against women.
 - Also, the lack of diverse and representative datasets in India exacerbates exclusionary outcomes, particularly for marginalized communities.
 - Without strong bias-mitigation frameworks, Al could replicate systemic prejudices rather than resolving them.
- Privacy Violations and Mass Surveillance Risks: Al-powered surveillance, including facial recognition and predictive policing, raises concerns about discrepancies and mass data collection without adequate safeguards.
 - For instance, the Delhi Police considers facial recognition technology (FRT) matches with over 80% similarity as positive results, which may raise concerns.
 - Also, in 2024, UPSC announced plans to adopt facial recognition and Al-powered CCTV surveillance to prevent cheating and impersonation in exams. While a positive step for exam integrity, it may raise concerns over privacy and data security.
- Deepfakes and Misinformation: Al-generated deep fakes and misinformation campaigns can undermine elections, disrupt governance, and erode public trust in institutions.
 - The increasing sophistication of Al-generated content makes it harder to distinguish real from fake news, exacerbating social polarization.
 - Deepfake cases in India have surged by 550% since 2019, with losses projected to reach Rs 70,000 crore in 2024 alone.
 - Deep Fake videos of **Prime Minister Modi and opposition leaders** went viral before India's **2024 general elections**, raising concerns about election integrity.
- Cybersecurity Vulnerabilities and Al-Powered Attacks: Al-powered cyberattacks, including phishing and automated hacking, pose severe risks to India's digital infrastructure.
 - Critical sectors like banking, defense, and healthcare face Al-enhanced security threats that existing cybersecurity measures may not withstand.
 - Without Al-powered countermeasures, India's digital ecosystem remains highly vulnerable to sophisticated threats.
 - Indians lost nearly Rs 12,000 crore to cyber scams in 2024, with scams increasing by 300%, driven by Artificial intelligence.
- Digital Divide and Unequal Al Access: Al adoption remains highly uneven, favoring urban areas while leaving rural India behind, deepening the digital divide.
 - Limited internet penetration, lack of Al literacy, and infrastructure deficits prevent equitable Al benefits, particularly for marginalized communities.
 - According to the NSSO data, only 24% of rural Indian households have access to the Internet, compared to a 66% penetration in cities, limiting Al-driven governance benefits

in rural service delivery.

- NITI Aayog's report estimates that only 22% of the firms in India use AI in any business process.
- Al-Induced Environmental Concerns: Al systems require vast computing power, leading to increased energy consumption and carbon emissions.
 - The **growth of AI data centers in India** raises concerns over electricity demand and water usage for cooling infrastructure.
 - Without green Al policies, rapid Al expansion could conflict with India's sustainability goals.
 - According to the <u>International Energy Agency</u>, a single ChatGPT search consumes
 2.9 watt-hours, compared to 0.3 watt-hours for a Google search.
 - A Goldman Sachs report estimates that AI demand will add 200 terawatt-hours
 of annual power consumption in data centers from 2023 to 2030.
- Weak AI Regulations and Policy Gaps: India lacks a comprehensive AI regulatory
 framework, leading to unchecked AI development and deployment. Unlike the <u>EU's AI Act.</u> India
 has yet to introduce stringent AI-specific laws, leaving legal loopholes.
 - Also, Al decision-making in governance raises fundamental ethical questions about accountability and transparency. .
 - The **absence of clear legal frameworks** makes it unclear who is responsible when Al-driven errors occur in governance.
- Dependency on Foreign AI Technologies: India relies heavily on foreign AI infrastructure, including cloud services and advanced AI chips, creating strategic vulnerabilities.
 - Without domestic Al innovation, India risks economic dependency on US and Chinese
 Al firms, affecting digital sovereignty.
 - The lack of indigenous Al R&D hampers self-reliance, making national security and economic interests vulnerable.
 - The recent, US administration's proposal for a new framework that restricts the import
 of artificial intelligence chips due to national security concerns threatens India's Al
 hardware plans

What are the Key Issues that AI Poses to Global Governance?

- Regulatory Fragmentation and Lack of Global AI Standards: Countries have diverging AI policies, with the EU enforcing strict regulations (AI Act), while the US and China take more open-market approaches, leading to lack of harmonization in AI governance.
- Al-Driven Misinformation and Threats to Democracy: Deepfakes and Al-generated disinformation are being used to manipulate elections and destabilize nations, as seen in Al-powered misinformation during the 2024 US elections.
- Al Weaponization and Autonomous Warfare Risks: The rise of autonomous lethal weapons (killer drones) and Al-driven cyber warfare increases security threats, with the UN struggling to regulate Al in military use.
- Al Bias and Ethical Concerns in Decision-Making Al systems trained on biased data lead to discrimination in law enforcement, banking, and healthcare, as seen in racial bias in Al policing tools in the US.
- Surveillance and Privacy Violations Governments and corporations misuse Al for mass surveillance, eroding privacy, as seen in China's Al-powered social credit system.
- Global South's Al Disadvantage and Digital Colonialism: Al development is dominated by the US, China, and EU tech giants, leaving developing nations dependent on foreign Al infrastructure and widening the digital divide.

What Measures can India Adopt to Enhance AI Regulatory Framework and Shape Global AI Order?

Comprehensive AI Law with a Balanced Regulatory Approach: India must draft a
dedicated AI law that balances innovation and regulation, avoiding the extremes of the EU's
over-regulation and the US's laissez-faire approach.

- A flexible, risk-based Al governance model can classify Al systems into low, medium, and high-risk categories, ensuring proportionate regulation.
- Al-specific laws should include provisions for algorithmic accountability, bias mitigation, and ethical Al development.
 - Accelerating the passage of the <u>Digital India (AI) Act</u> with sector-specific guidelines would create a strong yet adaptable AI governance framework.
 - Also, India's <u>Digital Personal Data Protection Act (DPDP Act, 2023)</u> must be expanded to address <u>Al-specific risks</u>, particularly in <u>automated decision-making</u>, <u>Al surveillance</u>, and <u>deepfake prevention</u>.
- Setting Up a National Al Regulatory Authority: India can establish an Al Governance Authority (AIGA) to oversee Al ethics, compliance, risk assessment, and public-private collaboration.
 - The authority should mandate Al audits, impact assessments, and algorithmic transparency standards to prevent biased or harmful outcomes.
 - AIGA can also certify AI products based on ethical compliance, similar to how BIS certifies electronic goods.
 - Also, UNESCO's Recommendation on the Ethics of AI serves as a comprehensive framework for ensuring ethical governance of AI
- Leading AI Safety for the Global South: India can position itself as a leader in AI safety for developing nations by shaping inclusive and equitable AI governance.
 - By leveraging its <u>Digital Public Infrastructure (DPI) model</u>, India can assist Global
 South nations in <u>building AI regulatory capacity</u> while preventing <u>Western-dominated</u>
 AI frameworks from dictating AI ethics globally.
 - Establishing an AI ethics consortium within BRICS or G20 could help develop alternative governance models suited for emerging economies.
- Promoting Explainable and Trustworthy AI: India should mandate Explainable AI (XAI)
 policies, ensuring that government and private AI models remain transparent and
 interpretable.
 - Regulatory frameworks should include algorithmic accountability rules, where Al-driven decisions in banking, recruitment, and governance must be explainable to affected individuals.
- Regulating AI in Law Enforcement and National Security: Al in policing, surveillance, and cybersecurity should follow clear legal safeguards to prevent mass surveillance, wrongful profiling, and human rights violations.
 - The government should introduce an Al Accountability Code for Law Enforcement, ensuring Al-driven facial recognition, crime prediction, and biometric verification are used transparently and with judicial oversight.
 - India should also develop Al-enabled cybersecurity strategies to counter Al-driven cyber threats and misinformation warfare.
- Creating Al Sandboxes for Innovation-Friendly Regulation: India should set up Al regulatory sandboxes, where startups, businesses, and policymakers can test Al applications in real-world conditions with temporary relaxations on certain regulations.
 - These sandboxes can operate under sector-specific AI guidelines, allowing financial, healthcare, and education AI models to be tested in a controlled legal environment.
 - The <u>RBI's FinTech regulatory sandbox model</u> can be expanded to Al-driven financial services, such as Al-powered credit scoring and fraud detection systems.
- Boosting Indigenous AI Development for Digital Sovereignty: India must reduce its dependence on foreign AI models, computing power, and semiconductor supply chains by investing in domestic AI chip manufacturing, cloud infrastructure, and sovereign AI models.
 - The <u>IndiaAl Mission</u> and <u>National SuperComputing Mission</u> should focus on building <u>India's Al supercomputing capacity</u>, ensuring <u>self-reliance</u> in <u>Al research</u>.
- Tackling Al-Driven Disinformation and Deepfake Threats: India should proactively regulate Al-generated deep fakes, misinformation, and electoral manipulation risk.
 - The government should introduce an Al-Verified Content Labeling System, requiring platforms to flag Al-generated media and misinformation in political campaigns.
 - Al-powered fact-checking tools should be integrated into government information portals, preventing fake news amplification on social media.

 A Deep Fake Regulation Rules can be introduced under Digital India Act (yet to be passed) to criminalize Al-generated political misinformation, ensuring election integrity and public trust in governance.

Conclusion:

The **Paris Al Action Summit** summit stands as a defining moment for global regulatory frameworks, with all eyes on its outcomes. As a **rising digital powerhouse**, India must take the lead in shaping balanced, future-ready regulations that foster innovation while ensuring ethical governance. By championing inclusive and adaptable policies, **India can set a global precedent, reinforcing its position as a key architect of the digital economy.**

Drishti Mains Question:

Discuss the role of artificial intelligence in governance and analyze the challenges associated with its regulation in India. Also, suggest measures to establish a robust AI governance framework while balancing innovation and ethical concerns

UPSC Civil Services Examination, Previous Year Question:

- Q. With reference to foreign-owned e-commerce firms operating in India, which of the following statements is/are correct? (2022)
 - 1. They can sell their own goods in addition to offering their platforms as market-places.
 - 2. The degree to which they can own big sellers on their platforms is limited.

Select the correct answer using the code given below:

- (a) 1 only
- (b) 2 only
- (c) Both 1 and 2
- (d) Neither 1 nor 2

Ans: (b)

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