



Reverse Flipping

Reverse flipping has become a trend among Indian startups, especially in the **fintech sector**, as they plan for Initial Public Offers (**IPOs**) or seek **long-term benefits** in the home market.

- Reverse flipping is **the process of shifting the domicile of an Indian company back to India** after it had moved its headquarters overseas, usually for tax or regulatory reasons. It is also known as **'re-domiciling'**.
- This strategic move is fuelled by **India's flourishing economy, a huge market**, promising venture capital, favorable tax structures, robust **intellectual property protection**, young and educated population and supportive government policies.

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