



## Mcluskieganj got the Best Tourist Village Award

### Why In News?

On September 27, 2023, V. Vidyapati, Secretary, Central Tourism Department, presented the Best Tourist Village Award to 'Mcluskieganj' of Jharkhand.

### Key Points:

- Asley John Gomes, a resident of Mcluskieganj, representing the Anglo-Indian Society, received the award.
- A massive cleanliness drive has been planned by the Ministry of Tourism. Government of India identifies 108 tourist spots for launch of cleanliness drive. The campaign will be carried out at these 108 sites as well as other places of tourist importance.
- The campaign aims to ensure garbage cleaning, hygiene and ban single-use plastic (SUP) and promote the use of eco-friendly substances. For wider reach, students from schools and colleges and members of Youth Tourism Clubs (YTC) have also been included.
- The Best Rural Tourism Village Awards were given for promotion and conservation of cultural heritage and sustainable development through tourism, in which 35 rural tourism villages from across the country were included in gold, silver and bronze categories with 5, 10 and 20 villages respectively.





PDF Refernece URL: <https://www.drishtias.com/printpdf/mccluskieganj-got-the-best-tourist-village-award>

