



AYURSWASTHYA Yojana

Why in News?

Ayush Ministry is currently running a **Central Sector Scheme** titled **AYURSWASTHYA Yojana**.

What is AYURSWASTHYA Yojana?

▪ About:

- It has two components:
 - **AYUSH and Public Health:** To promote AYUSH intervention for community health care.
 - **Up-gradation of facilities to Centre of Excellence:** To support establishment of advanced/ specialized AYUSH medical health units in reputed AYUSH and Allopathic institutions both in Government and Non-Government sector.
- Under the Centre of Excellence component of AYURSWASTHYA Yojana, **financial assistance is provided to eligible individual organizations/institutes** for establishing and upgrading their functions & facilities and/or for research & development activities in AYUSH.

▪ Funding:

- The maximum admissible financial assistance under the Centre of Excellence component of AYURSWASTHYA Yojana, to an organization/institute is **Rs.10.00 crores for a maximum period of three years**.

What are the other Schemes Related to AYUSH?

- **National Ayush Mission:** The Mission addresses **the gaps in health services through supporting the efforts of State/UT Governments** for providing AYUSH health services/education in the country, particularly in vulnerable and far-flung areas.
- **New Portals on Ayush Sector:** **CTRI** (Clinical Trial Registry of India), **RMIS** (Research Management Information System), **SAHI** (Showcase of Ayurveda Historical Imprints), **AMAR** (Ayush Manuscripts Advanced Repository), and **e-Medha** (electronic Medical Heritage Accession) have been launched.
- **AYUSH Entrepreneurship Programme:** It was jointly organized by **the Ministry of AYUSH and Ministry of Micro, Small and Medium Enterprises (MSME)** for promoting the AYUSH sector in the country under different Schemes of the Ministry of MSME.
- **Ayush Wellness Centers:** AWC are launched to establish a **holistic wellness model based on AYUSH principles** and practices focusing on preventive, promotive, curative, rehabilitative and palliative healthcare by integration with the existing public health care system.
- **ACCR Portal and Ayush Sanjivani App:** It is conceptualized and developed by the Ministry of Ayush as **a platform to support both Ayush practitioners and the public**.

[Source: PIB](#)

