



## Birth anniversary of Lord Sridevnarayan | Rajasthan | 07 Feb 2025

### Why in News?

The 1113<sup>th</sup> birth anniversary of [Lord Devnarayan](#), the incarnation of **Lord Vishnu** and the most revered deity of the [Gurjar community](#), was celebrated in the state.

### Key Points

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- **Folk deity:**
  - Lord Devnarayan, who is considered to be [the incarnation of Vishnu, is the main folk deity](#) of Rajasthan . He is also known as Uday Singh Dev.
  - He was born in **Malaseri of Rajasthan** and dedicated his entire life for public welfare.
  - Lord Devnarayan is said to be of the [Bagrawat dynasty](#) .
- **Birth:**
  - His birth falls on the sixth day of the Shukla Paksha of Magh month.
  - During this time, **he is worshipped by the Gurjar community on [Makar Sankranti](#) and Dev Ekadashi** .
- It is said that **apart from Rajasthan, Devnarayan has also lived in various areas of Madhya Pradesh and Uttar Pradesh.**

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