



Trade Promotion Council

why in the news

On March 4, 2022, 'Madhya Pradesh Trade Promotion Council' under the chairmanship of Chief Minister Shivraj Singh Chouhan was constituted to increase the state's share in national and international trade, to promote exports and to formulate policy regarding employment generation.

key points

- The Trade Promotion Council will give acceptance and approval primarily on the agenda presented by the Working Committee. This council will also make policy regarding quality enhancement and value addition of selected products as per national and international trade.
- Ministers of Finance, Micro, Small and Medium Enterprises, Forest, Industrial Policy and Investment Promotion, Transport, Tourism, Science and Technology, Horticulture and Food Processing, Cottage and Village Industries, Agriculture, Technical Education and Skill Development and Labor Department Will be members of this council.
- Deputy Chairman and Chief Secretary of Madhya Pradesh State Planning Commission, Agriculture and Food Processing, Pharmaceutical, Textile and Garment, AutoMobile and Engineering and IT, Representatives of state level institutions and State Export Commissioner (Managing Director MPIDC) were also made members in the council.
- The principal secretary will be the member secretary of the Industrial Policy and Investment Promotion Council.

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