



## Suvidha Sanitary Napkins under PMBJP

The Ministry of Chemicals and Fertilizers has recently brought attention to the [Jan Aushadhi Suvidha Sanitary Napkins](#), an initiative under the [Pradhan Mantri Bhartiya Janaushadhi Pariyojana \(PMBJP\)](#). In a bid to enhance **women's health and accessibility to menstrual hygiene products**.

- Jan Aushadhi Suvidha Sanitary Napkins are available at [Jan Aushadhi Kendras](#) throughout India at a subsidized price of Rs. 1/- per pad.
  - Since its inception until November 30<sup>th</sup> November 2023, over 47.87 crore Jan Aushadhi Suvidha Sanitary Pads have been sold through Jan Aushadhi Kendras.
  - The sanitary [pads are oxy-biodegradable](#) and maintain good quality standards.
- **PMBJP** is a campaign launched **by the Department of Pharmaceuticals** to provide **quality medicines at affordable prices to the masses**.
  - PMBJP stores have been set up to provide generic drugs, which are available at lesser prices but are equivalent in quality and efficacy as expensive branded drugs.

Read more: [Janaushadhi Diwas](#), [Review of PMBJP](#)

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