



# National Turmeric Board

[Source: PIB](#)

## Why in News?

The **Ministry of Commerce & Industry** launched the [National Turmeric Board \(NTB\)](#) with its headquarters at **Nizamabad, Telangana**.

## What are Key Facts About the National Turmeric Board?

- **About:** It has been established to promote the **cultivation, production, processing, and marketing** of turmeric in India and enhancing the income of turmeric farmers.
  - The Ministry of Commerce & Industry has increased its **product-dedicated boards to six**, after **tea, coffee, rubber, spices, and tobacco**.
- **Board Representation:** The Board will consist of a **Chairperson** appointed by the Central Government with representatives of the **Ministry of AYUSH, Department of Pharmaceuticals, Department of Agriculture & Farmers Welfare and Department of Commerce**, along with **rotating** senior representatives from **three states**.
- **Key Objectives:** Farmer welfare **across 20 states**, including **Maharashtra, Tamil Nadu**, and others.
  - Promoting research, new products, and **value addition** for domestic and international markets.
  - Raising awareness about turmeric's **medical benefits**.

## What are Key Facts About Turmeric?

- **About:** [Turmeric](#) is an **underground stem** of the *Curcuma longa* plant, which is part of the **ginger family (Zingiberaceae)**.
  - [Curcumin](#), the **active compound** in turmeric, gives it its **yellow color** and is known for its **anti-inflammatory, antioxidant, and antimicrobial benefits**.
- **Cultivation:** India grows **over 30 varieties** of turmeric across **20+ states**, with major production in **Maharashtra, Telangana, Karnataka, and Tamil Nadu**.
- **Global Position:** India is the **largest producer, consumer, and exporter** of turmeric globally.
  - In 2022-23, India produced **over 75% of the world's turmeric** and holds **62%** of the **global export market**.
- **Export Performance:** In 2022-23, India exported **1,53,400 tonnes** of turmeric and turmeric products valued at **USD 207.45 million**.
  - Key export markets include **Bangladesh, UAE, the US, and Malaysia**.
- **GI Tag:** **Lakadong turmeric (Meghalaya), Kandhamal turmeric (Odisha), Erode turmeric (Tamil Nadu), Armoor turmeric (Nizamabad, Telangana)** among others have got **GI tag**.
  - A **GI tag** is a label given to a product linked to a **specific region**, with qualities or characteristics unique to that area.
- **Medical Benefits:** Turmeric, with its active compound **curcumin**, helps reduce **inflammation, neutralize free radicals, and support digestive health** by promoting bile production.

**Note:** India ranked the world's **8th largest agricultural exporter** in 2023 despite a decline in exports from **USD 51.12 billion in FY23 to USD 48.77 billion in FY24**.

- India is targeting a significant boost in its [organic produce exports](#), aiming to **triple the value to Rs 20,000 crore** within the **next three years**.

## UPSC Civil Services Examination Previous Year Question (PYQ)

### Prelims

**Q. Consider the following: (2018)**

1. Areca nut
2. Barley
3. Coffee
4. Finger millet
5. Groundnut
6. Sesamum
7. Turmeric

**The Cabinet Committee on Economic Affairs has announced the Minimum Support Price for which of the above?**

- (a) 1, 2, 3 and 7 only  
(b) 2, 4, 5 and 6 only  
(c) 1, 3, 4, 5 and 6 only  
(d) 1, 2, 3, 4, 5, 6 and 7

**Ans: (b)**

**Q. Match List-I with List-II and select the correct answer using the code given below the Lists: (2008)**

List-I	List-II
(Board)	(Headquarters)
A. Coffee Board	1. Bengaluru
B. Rubber Board	2. Guntur
C. Tea Board	3. Kottayam
D. Tobacco Board	4. Kolkata

Code:

A B C D

- (a) 2 4 3 1  
(b) 1 3 4 2  
(c) 2 3 4 1

(d) 1 4 3 2

Ans: (b)

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