



# World Cotton Day 2024

Source: [PIB](#)

On the occasion of [World Cotton Day \(7<sup>th</sup> October 2024\)](#) the **Ministry of Textiles** jointly hosted the conference with [Cotton Corporation of India](#) and [CITI](#) focusing on the **theme of "Megatrends Shaping Cotton Textile Value Chain"**.

- **Aim:**

- To **promote the [cotton textile industry](#)** and its contribution to the economy.
- To **address challenges faced by the cotton value chain** and explore solutions.
- To highlight the importance of **sustainability and traceability in the cotton industry**.

- **Key Highlights of Cotton Day:**

- The government aims to achieve a **textile export target of USD 100 billion by 2030**.
- Adoption of practices like [high-density planting](#), closer spacing, and [drip fertigation](#) can increase cotton yield.
- Weed management is a significant challenge for cotton farmers, which can be addressed through new seed varieties.
- The event showcased [Kasturi cotton products](#), **recycled textiles, and handloom products**.

- **Few Facts About the Cotton Industry:**

- **India** is the **world's largest producer of cotton**, accounting for about **23% of the world's cotton production**.
- India is the **world's second-largest exporter of cotton**, after the United States. In 2023-2024.
- India's **major cotton importers** include **Bangladesh, China, and Vietnam**.

Read More: [Cotton Corporation of India \(CCI\)](#), [Confederation of Indian Textile Industries \(CITI\)](#).

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