



# Investment in Uttar Pradesh Experiencing a Significant Surge

## Why in News?

The Prime Minister of India will perform “**bhoomi pujan**” to bring an investment of **₹10.11 lakh crore** to ground at the Groundbreaking Ceremony (GBC) being organised at the **Indira Gandhi Pratishthan (IGP)** in **Lucknow** from 19<sup>th</sup> to 21<sup>st</sup> February, 2024.

## Key Points

- The projects involve more than **14,000 units** in various sectors such as [non-renewable energy](#), [information technology](#), [automobile](#), and **film city**.
- This is going to be a **quantum leap** in terms of investment from **₹60,000 crore** at the first groundbreaking ceremony held in Lucknow on **July 29, 2018 to ₹10.11 lakh crore now**.
- The state government has also prepared an exhibition on [Artificial Intelligence \(AI\)](#), featuring a team from **ETH Zurich University, Switzerland**.
- The [film city project](#), which will be set up in over **230 acres of land** with an investment of **₹1,500 crore**, is one of the most attractive investments in the state.

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