



Aroma Mission

[Source: PIB](#)

The **Ministry of Science & Technology** said that the [Northeast region](#) as well as **Jammu & Kashmir (J&K)** have been on the priority list of the **Aroma Mission**.

- **About Aroma Mission:** It was started in J&K and aims to **boost India's aroma industry** by enhancing the cultivation of **aromatic crops** and production of **essential oils**. It is popularly known as the [Lavender Revolution](#).
 - Aromatic crops (like **rose, peppermint**) are plants grown for their **fragrant oils**, used in industries like **cosmetics, aromatherapy, and food flavoring**.
- **Focus:** It focuses on the cultivation of high-value aroma crops such as [lemongrass](#), **lavender, vetiver, palmarosa**, and others.
- **Related Initiatives:** The **Incubation & Innovation Complex (IICON)** at **CSIR-North-East Institute of Science and Technology (CSIR-NEIST), Jorhat** was inaugurated to provide farmers with **advanced technologies and facilities**.
 - CSIR-NEIST introduced aromatic crops across **5,000+ hectares** in the Northeast and set up **39 essential oil distillation units**.
- **Potential Impact:** Targeted production of over **2000 tonnes of high-quality essential oils** worth more than **Rs. 300 crores annually**.
 - Expected to generate **60 lakh man-days of rural employment**, and increase farmers' income by Rs. 60,000 to 70,000 per hectare annually.
- **Nodal Agency:** The nodal agency is **CSIR-Central Institute of Medicinal and Aromatic Plants (CSIR-CIMAP), Lucknow**.

Read More: [Aroma Mission & Floriculture Mission](#)

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