



Green Mahakumbh

Why in News?

On 31st January 2025, Prayagraj is going to host Green [Mahakumbh](#), uniting over 1,000 [environmental and water conservation workers](#) from across the country.

- **Shiksha Sanskriti Utthan Nyas** has organized this unique event as part of the [Gyan Mahakumbh](#), with **Uttar Pradesh Chief Minister** acting as its chief patron.

Key Points

- **National-Level Discussion on Environment:**
 - The discussion will **address issues related to nature, the environment, water, and cleanliness.**
 - Experts will share insights on **balancing the five elements of nature and tackling associated challenges.**
 - The event will **explore methods to raise awareness among Mahakumbh visitors** about environmental protection and cleanliness campaigns.
 - Government agencies, public representatives, and local citizens are working together to ensure the success of [the Clean Mahakumbh initiative.](#)
- **Swachhata Rath Yatra:**
 - [The Swachhata Rath Yatra](#) was also launched in Prayagraj to **promote cleanliness and raise public awareness**, attracting significant community participation.
 - **Objectives:**
 - It aims to **present Prayagraj as a symbol of cleanliness** for Mahakumbh devotees and tourists.
 - By maintaining a pristine environment along the Mahakumbh Nagar route, the **initiative ensures a welcoming atmosphere** for millions of expected visitors.
- **Awareness Campaign Through Performances:**
 - Street play artists carrying color-coded dustbins **demonstrated proper waste segregation for wet and dry waste.**
 - **A cleanliness-themed music band** performed alongside the chariot, reinforcing the message of maintaining a clean city.
 - **Safai Mitras (sanitation workers) and Municipal Corporation staff** played a vital role in promoting and implementing cleanliness measures.

Maha Kumbh

- Kumbh Mela comes under [United Nations Educational, Scientific and Cultural Organization \(UNESCO\)'s Representative List of Intangible Cultural Heritage of Humanity.](#)
- It is the largest peaceful congregation of pilgrims on earth, during which participants bathe or take a dip in a sacred river.
- It takes place on the banks of the [Godavari river in Nashik](#), the [Shipra river in Ujjain](#), the [Ganges in Haridwar](#), and the confluence of the [Ganges, Yamuna, and the mythical Saraswati river](#) in Prayagraj. The confluence is referred to as the 'Sangam'.

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