

Uttar Pradesh's First Double-Decker Bus Restaurant

Why in News?

Uttar Pradesh's **first double-decker bus restaurant**, named **Pumpkin**, has been inaugurated at the Media Centre in the <u>Maha Kumbh Mela</u> area, Prayagraj.

Key Points

- The restaurant serves exclusively **vegetarian** and **satvic food**, catering to the religious atmosphere of the **Kumbh Mela**.
- Designed to be affordable, it aims to accommodate the budgets of common devotees.
- Founder of the **Pumpkin brand** announced plans to expand the **brand** to other religious destinations such as **Kashi**, **Mathura**, and **Ayodhya**.

Maha Kumbh

- Kumbh Mela comes under <u>United Nations Educational</u>, <u>Scientific and Cultural</u>
 <u>Organization (UNESCO)'s Representative List of Intangible Cultural Heritage of Humanity</u>.
- It is the largest peaceful congregation of pilgrims on earth, during which participants bathe or take a dip in a sacred river.
 - It takes place on the banks of the <u>Godavari river</u> in <u>Nashik</u>, the <u>Shipra river</u> in <u>Ujjain</u>, the <u>Ganges</u> in <u>Haridwar</u>, and the confluence of the <u>Ganges</u>, <u>Yamuna</u>, and the <u>mythical <u>Saraswati river</u> in <u>Prayagraj</u>. The confluence is referred to as the <u>'Sangam'</u>.
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