



# Gumla's Youth honored with Influencer Book of World Records and National Prestige Award

## Why In News?

On 8 February 2023, the app 'The Johar Jharkhand and Muskuray Aap Gumla Mein Hain', created by the youth of Gumla district of Jharkhand, has received the Influencer Book of World Record and National Award in Uttar Pradesh.

## Key points

- Information and Public Relations Department, at the function held in the auditorium of Public Prosecutor AK Pandey, DPRO Sanjay Kumar and District Press Association Gumla General Secretary Durjay Paswan felicitated the youth with certificates Gumla.
- Along with this, Gumla's first Facebook digital quiz was conducted under the name Shunya Se Shikhar Tak. On the other hand, 'The Johar Jharkhand and Muskuray Aap Gumla Mein' program took place through the live Instagram page. The successful participants were rewarded.
- Winners Mohammad Dilshad, Uma Singh, Shreya Pandey, Ranju Kumari, Ravi Kumar Ranjan, Rishabh Dheeraj and Shashikant were given prizes.
- These youths have created 'The Johar Jharkhand App, Muskuray Aap Gumla Mein Hain' and Gumla Live Instagram pages, all the tourism spots through which they are promoting in the state. At the same time, all these youth are also working on nature conservation. These youth have also won many awards regarding tourism.

PDF Reference URL: <https://www.drishtias.com/printpdf/gumla-s-youth-honored-with-influencer-book-of-world-records-and-national-prestige-award>