



Swachhata Pakhwada in Haryana

Why in News?

Recently, The [Indian Council of Agricultural Research-National Dairy Research Institute \(NDRI\)](#) conducted a series of **cleanliness drives** in **Karnal district of Haryana**.

- It aimed to **raise awareness about cleanliness and environmental protection** while promoting a cleaner and greener India.

Key Points

- **Activities Conducted:**
 - **Awareness Programmes:**
 - **Students were educated** on maintaining cleanliness at individual, community, and institutional levels.
 - Training was provided on [converting waste into wealth](#) and safely disposing of waste.
 - **Cleanliness Drives:**
 - Staff cleaned institute premises and reviewed old records and non-functional equipment for disposal.
 - **Special plantation drives** were organized.
 - **Campaigns and Awareness:**
 - Campaigns were held to [discourage single-use plastics](#).
 - Initiatives focused on [recycling wastewater](#) and promoting water harvesting for [agriculture](#), [horticulture](#), and [kitchen gardens](#) in residential colonies.
 - **Village Involvement:**
 - Cleanliness and sanitation drives were carried out in villages adopted under the [“Mera Gaon Mera Gaurav” programme](#).
 - **Nukkad Nataks (street plays)** involving local celebrities were performed to encourage community participation.
- **Celebrating Kisan Diwas:**
 - Scientists and students celebrated [Kisan Diwas](#) in Dancher village.
 - Farmers were invited to **interactive workshops** focusing on practical solutions for **cleanliness in agricultural practices**.

The Indian Council of Agricultural Research (ICAR)

- It was **established on 16 July 1929 as a registered society** under the **Societies Registration Act, 1860**.
- It is an **autonomous organisation** under the Department of Agricultural Research and Education (DARE), **Ministry of Agriculture and Farmers Welfare**, Government of India.
- It is **headquartered at New Delhi**. With 102 ICAR institutes and 71 agricultural universities spread across the country this is one of the largest national agricultural systems in the world.
- It is the **apex body** for coordinating, guiding and managing research and education in agriculture including horticulture, fisheries and animal sciences in the entire country.

Mera Gaon Mera Gaurav

- The scheme was **launched in 2015**, to **promote the direct interface of scientists with the farmers to hasten the “lab to land” process**.
- It envisages **scientists to select villages** as per their convenience and remain in touch with the selected villages and provide information to the farmers on technical and other related aspects of agriculture in a time frame through personal visits or on telephone.
- They may function with the help of **Krishi Vigyan Kendras (KVKs)** and **Agriculture Technology Management Agency (ATMA)**.
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