



'New star classification system' for classification of hotels and resorts

Why in News?

According to information received from the media on December 13, 2023, to promote the tourism industry in Uttar Pradesh, the Uttar Pradesh Tourism Department has launched a 'new star classification system' for approving star classification of operational hotels and resorts in the state.

Key Points:

- The objective of the new classification system is to provide availability of more hotel rooms in the state, improve the hospitality industry with better facilities, and provide subsidies and incentives to hotels and resorts at par with the industry.
- The 'new star classification system' will classify hotels based on their quality, services and overall facilities and guest experience, thereby boosting tourism.
- The new revised classification system includes five different categories - Platinum, Diamond, Gold, Silver and Bronze. These categories correspond to the traditional star ratings of the hotel industry prescribed by the Ministry of Tourism with 5-star, 4-star, 3-star, 2-star and one star classification respectively.
- This revised system will simplify the selection process for tourists and encourage higher service standards among hotels.
- Hotels recognized under this system will be eligible for various incentives and will get industry standard subsidies and tax benefits.
- Uttar Pradesh State Tourism Development Corporation (UPSTDC) will be the nodal agency for the implementation of the New Star Hotel Classification System in the state.

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