



Eat Right Challenge Contest Result Released

Why in News?

According to the information given by the Public Relations Department of Madhya Pradesh on 23 March 2023, the result of the Eat Right Challenge competition run by the Central Government in the country last year has been published, in which Bhopal has got the second position among the 260 districts involved from across the country.

Key Points

- 10 districts of Madhya Pradesh are among the first 50 districts in the list of Eat Right Challenge competition. In this, Gwalior is fifth and Ujjain is eighth.
- On coming 7th June, the nodal officers of the leading districts of the competition will be awarded by the Union Health Minister.
- It is worth mentioning that due to the 'Milawat se Mukti Abhiyan' (Freedom from Adulteration Campaign), large numbers of sample collection, organising camps for increasing the number of food licences, awareness campaigns for food safety are being done continuously in the state, as a result of which the districts have made commendable achievements in the Eat Right Challenge competition.
- It is known that various activities of the nationwide Eat Right Challenge were conducted from 1 May, 2022 to 15 November, 2022, with the aim of promoting a positive change in the eating habits of the common man and promoting self-compliance in food establishments.
- In the competition, separate marks were awarded for increasing the number of licence/registration, sample collection, millet recipe and fortification demonstration, Eat Right campus/station certification, enjoyment certification, hygiene rating and innovative activities.
- Under the challenge, innovations like 'News paper mein de khana, to bolo na-na', 'Done mein do na' of Ujjain district, started by the Collector of Bhopal, were appreciated by the Food Safety and Standards Authority of India, New Delhi.
- During this, the first Eat Right Millet Fair in the country was also organised in Bhopal. Millet fairs are being organised at many places in the state during the International Millet (Shri Anna) year.

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