



# Hindustan Coca-Cola Beverages to Invest in Madhya Pradesh

## Why in News?

**Hindustan Coca-Cola Beverages (HCCB)**, the bottling arm of **Coca-Cola in India**, has announced a Rs 350 crore investment in Madhya Pradesh for setting up two manufacturing lines at its **Rajgarh plant**.

## Key Points

- The announcement was made during the **Regional Industry Conclave in Ujjain**.
- The fresh infusion of capital will see the introduction of 2 new, state-of-the-art manufacturing lines at HCCB's factory in Rajgarh, that will produce **Affordable Small Sparkling Packs (ASSP)** and **Juice Tetra Packs**.
- HCCB has already invested over Rs 311 crore in Madhya Pradesh since 2000 in its Rajgarh plant.
  - The company operates **13 factories spread across India**, where it manufactures and sells 37 different products across 8 categories.

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