

Mobile Apps for Farmers

The Agriculture and Farmer Welfare Minister has launched two agriculture-related mobile applications.

- CHC Farm Machinery: It is a multilingual app through which farmers can select and order the required machinery at the rates feasible for them from the <u>Custom Hiring Centers</u> located in the radius of 50 Kms.
 - The App is already available to custom service providers for registration and uploading with geo-reference, photographs of agricultural machinery custom service centres and photographs of machinery available in it.
 - Custom Hiring Centers have been established under the various schemes like <u>Sub</u>
 -Mission on Agricultural Mechanization, Rashtriya Krishi Vikas Yojana etc. to provide Agricultural Machinery on rental basis to the Farmers, especially small & marginal farmers who cannot afford to buy the high value machinery & equipments.
 - Objective: Farmers, especially small and marginal farmers, will have easy access to high value and technical agricultural equipments. This will not only increase the income of the farmers, but it will also take mechanization to maximum farm holdings in a short time frame. n
- Krishi Kisan App for Geo Tagging:
 - Usage:
 - Any farmer with high quality of crops can utilise this platform to demonstrate best practices of cultivation to other farmers so that this will help other farmers also to adopt these methods.
 - The App will also help in geo-tagging and geo-fencing of crop and give weather forecast message to farmers.
 - Agenda: To improve cultivation methods to ensure higher agricultural productivity.

Source: PIB

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