



# Dhanyavaad Prakriti

## Why in News?

Recently, in the 114<sup>th</sup> episode of [Mann Ki Baat](#), Prime Minister highlighted the success of the [Swachh Bharat Mission](#) and praised individual cleanliness efforts across India.

## Key Points

- **Uttarakhand's Jhala Village:**
  - The youth of **Jhala village in Uttarkashi** have launched a campaign called '**Dhanyavaad Prakriti**' (Thank You Nature).
  - As part of the initiative, villagers spend **two hours daily** cleaning their surroundings, properly disposing of garbage outside the village.
  - The PM urged other villages and localities to replicate this initiative.
- **Swachh Bharat Mission's 10-Year Anniversary:**
  - PM reminded listeners that the **Swachh Bharat Mission** will complete **10 years on 2nd October, 2024**.
  - He called the movement a fitting tribute to [Mahatma Gandhi's lifelong commitment to cleanliness](#).
  - The Prime Minister highlighted the growing impact of the '[Waste to Wealth](#)' mantra, where more people are adopting the principles of [Reduce, Reuse, and Recycle](#).

## Swachh Bharat Mission (SBM)

- **About:**
  - It is a massive mass movement that seeks to create a **Clean India**. The father of our nation **Mahatma Gandhi** always puts the emphasis on **swachhta as swachhta** leads to healthy and prosperous life.
  - Keeping this in mind, the Indian government has decided to launch the swachh bharat mission on **October 2, 2014**. The mission will cover all rural and urban areas.
    - The urban component of the mission will be implemented by the **Ministry of Housing and Urban Affairs, and the rural component by the Ministry of Jal Shakti**.