



World Wildlife Day

Source: [WWD](#)

[United Nations World Wildlife Day \(WWD\)](#) is celebrated every year on **3rd March** to celebrate the vast array of wild animals and plants on our planet and raise awareness about the threats they face.

- The **2024** theme is: **Connecting People and Planet: Exploring Digital Innovation in Wildlife Conservation.**
 - It highlights the growing role of technology in protecting wildlife. From tracking endangered species to monitoring illegal wildlife trade, digital tools are offering new hope for safeguarding biodiversity.
- On **20th December 2013**, during the **68th Session of the [United Nations General Assembly \(UNGA\)](#)**, 3rd March was established as **WWD**.
 - This date commemorates the signing of the [Convention on International Trade in Endangered Species of Wild Fauna and Flora \(CITES\)](#) in 1973.

Read more: [World Wildlife Day](#)

PDF Reference URL: <https://www.drishtias.com/printpdf/world-wildlife-day-4>