



# Buyer-Seller Meet Organized in Collaboration with State and Central Government

## Why In News?

- A buyer-seller meet (buyer-seller meet) was organized on September 14, 2022 in collaboration with the state and central government. Artisans displayed handicraft and handloom products of national and international repute in the conference. During this LOI of about Rs.3 crore was also signed.

## Key Points

- Industries Commissioner Mahendra Kumar Parakh said that such programs boost the morale of the artists. At the same time, it also helps the seller to plan his products better.
- He said that there are 80 such sectors in the state which are manufacturing various handicraft products. The handicrafts provide employment to the local people. This is the first such effort in the state, it will be conducted more actively.
- Sunita Dabra, additional secretary, DIPT, central government, said this is the department's third attempt. Such events provide a good platform to buyers and sellers.
- At the conference, experts gave detailed information about the GeM portal to the participants and how to take advantage of it. During this time, representatives of Authentic GI told the artisans about the benefits of GI of the products and how the GI tag is taken.

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