



## National Agriculture Market (NAM)

### NATIONAL AGRICULTURE MARKET (NAM)

The National Agriculture Market is a pan-India electronic trading portal.

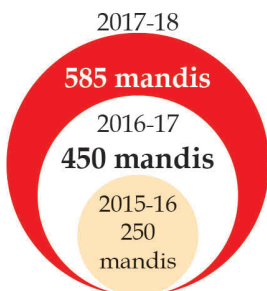
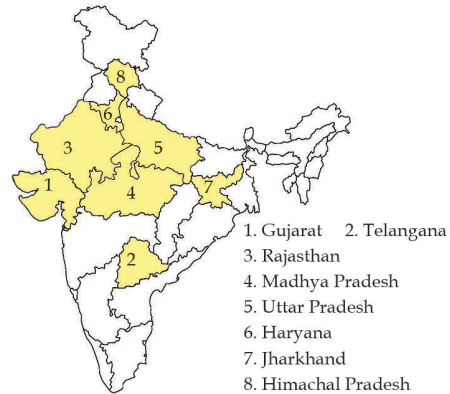
It connects the existing Agricultural Produce Market Committees (APMCs) and other market yards.

585 APMCs selected by states are linked to the portal, creating a unified national market for agriculture commodities.

The Centre has provided the software free of cost to states and granted up to Rs 30 lakh per mandi/market as a one-time measure for related equipment and infrastructure requirements.

### States to Fulfill Following Criteria To Receive Assistance

- Make single license to be valid across the state
- Enforce a single point levy of market fee
- Provision for electronic auction as a mode for price discovery



### Benefits of NAM

**FOR FARMER:** NAM promises more options for sale. It would increase his access to markets through ware house-based sales and thus eliminates the need to transport his produce to the mandi

**FOR LOCAL TRADER :** NAM offers the opportunity to access a larger national market for secondary trading

**BULK BUYERS, EXPORTERS:** Benefit from being able to participate directly in trading at the local mandi/market level through the NAM platform, thereby reducing their intermediation costs