



# Bima Sakhi

## Why in News?

The Prime Minister of India will visit Panipat on 9th December 2024 to launch the 'Bima Sakhi' scheme for women. Notably, he had also launched the ['Beti Bachao Beti Padhao' campaign](#) from Panipat on 22nd January 2015.

## Key Points

- The Chief Minister of Haryana visited the area to inspect arrangements for the upcoming event, coordinated by the district administration.
  - It was highlighted that the programme would deliver a **strong message of women empowerment**.
  - He credited the '**Beti Bachao Beti Padhao**' campaign, launched in Panipat, with saving the lives of lakhs of girl children.
- **Launch of 'Bima Sakhi' Scheme:**
  - The Chief Minister announced that the Prime Minister would launch the 'Bima Sakhi' scheme, **aimed at empowering and benefiting women across the state**.

## Beti Bachao Beti Padhao Scheme

- **About:**
  - The Scheme was **launched by the Prime Minister on 22nd January 2015** to address the declining [Child Sex Ratio](#) (CSR) and related issues of women's empowerment over a life-cycle continuum.
  - It is a **Tri-ministerial effort** of the Ministries of Women and Child Development (MW&CD), Ministry of Health & Family Welfare (MH&FW), and Ministry of Education.
- **Main Objectives:**
  - Prevention of gender-biased sex-selective elimination.
  - Ensuring survival & protection of the girl child.
  - Ensuring education and participation of the girl child.
  - Protecting rights of Girl children.
- **Innovative Interventions under BBBP:** Innovations that have created a positive ecosystem/ enabling environment for girls include:
  - **Guddi-Gudda Boards:** Display of Birth Statistics (number of Girls born vis-à-vis number of Boys) in public. Example: Jalgaon district, Maharashtra has installed digital Guddi-Gudda Display Boards.
  - **Breaking Gender Stereotypes & Challenging Son-centric Rituals:** Celebration of birth of the girl child, dedicating special day on value of girl child, **plantation drives** symbolizing nurturing and care for girl child. Example: Cuddalore (Tamil Nadu), Selfie with Daughters (Jind district, Haryana).

