



Doon Silk

Why in News?

Doon Silk is a label under the **Uttarakhand Cooperative Resham Federation (UCRF)** that is committed to maintaining and restoring the **ancient silk-weaving traditions of Uttarakhand**.

Key Points

- The brand offers a range of products made from **natural fibers** such as **silk, wool, cotton, bichhua (nettle), and hemp**, all selected for their minimal environmental impact.
 - Doon Silk's products are a testament to the talent and artistry of Uttarakhand's farmers, reelers, weavers, craftspeople, and dyers.
 - The brand's **dedication to quality and craftsmanship** has helped it achieve a **strong foothold in both national and global markets**.
- By concentrating on handloom methods, Doon Silk **maintains traditional techniques and provides sustainable job prospects** to more than 6,000 people in Uttarakhand.
- Doon Silk's **100% natural fiber guarantee** reflects its dedication to purity.

Uttarakhand Cooperative Resham Federation (UCRF)

- It was **founded in the year 2002, in Dehradun** with the purpose of carrying out the **post-cocoon activities of the Sericulture Department** of Uttarakhand.
- With over 20 years of experience, the organization has **revitalized the traditional silk weaving of Uttarakhand**, focusing on using wool and silk blended fabrics.
- UCRF and its brand Doon Silk **prioritize handloom production using natural fibers** like silk, wool, cotton, nettle, and hemp to **minimize harm to the environment and ecosystem**.

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