Dhudmaras Village

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Why in News?

Dhudmaras, a village in Chhattisgarh's Bastar district, has been selected to **participate in the Best Tourism Village Upgrade Programme (BTVUP)** under the **United Nations Tourism for Rural Development Programme (UNTRDP)** by the <u>UN World Tourism Organisation (UNWTO)</u>.

This recognition marks its potential as a hub for <u>eco-tourism</u> and sustainable development.

What are the Key Facts About Dhudmaras Village?

- Location: Dhudmaras, located in Kanger Valley National Park(KVNP), is surrounded by dense forests, the Kanger River, and rich biodiversity, making it a prime eco-tourism destination.
 - KVNP is named after the Kanger River, which flows through it. It was designated as a national park in 1982.
 - KVNP is home to three notable caves Kutumbasar, Kailash and Dandak famous for their stalagmites (mineral formations that rise from the floor of a cave) and stalactites (mineral formations that hang from the ceiling of a cave).
 - The park is dominated by Sal, Teak, and Bamboo, forming a moist deciduous forest.
- Cultural Significance: Dhudmaras, home to the Dhurwa Tribe, offers visitors a chance to experience authentic tribal life through homestays, traditional food, and guided tours.
 - The Dhurwa Tribe, part of the **<u>Gond Tribe</u>**, speak Paarji, a **Gond dialect.** Their lifestyle is closely tied to nature, relying on forests and natural resources for sustenance.
- Recognition and Support: As part of the UNWTO's initiative under the BTVUP, Dhudmaras will
 now receive assistance to enhance areas like economic sustainability, environmental
 sustainability, and tourism development, ensuring long-term growth.

What is the UN Tourism for Rural Development Programme?

- About: UNTRDP promotes development, inclusion, and innovation in rural areas through tourism, aiming to combat depopulation and encourage sustainable practices.
- Evaluation Criteria: Villages participating in the program are evaluated under nine key areas, which include cultural and natural resources, economic and social sustainability, tourism development, and infrastructure, among others.
 - This evaluation ensures that the selected villages meet standards of **sustainability**, **inclusiveness**, and governance.
- Three Pillars of UNTRDP:
 - Best Tourism Villages by UN Tourism: Recognizes rural tourism destinations for their cultural and natural assets, community values, and commitment to innovation and sustainability.
 - **BTVUP:** Assists villages in improving weak areas to fast-track applications for Best Tourism Village recognition.
 - **The Best Tourism Villages Network:** Offers a platform for sharing experiences and collaborating on best practices in rural tourism, connecting experts, communities, and stakeholders.

United Nations World Tourism Organisation

- The UNWTO, established in 1975 and headquartered in Madrid, Spain, promotes responsible, sustainable, and accessible tourism.
- It has 159 member countries, including India, it serves as a global forum for tourism policy, advocates the <u>Global Code of Ethics for Tourism</u>, and aligns tourism with the <u>2030 Agenda</u> for Sustainable Development.
 - **Target 8.9 of the <u>Sustainable Development Goals (SDGs)</u>** focuses on promoting sustainable tourism that creates jobs and preserves local culture and products.

The Vision

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