



AgriSURE Scheme

Source: [PIB](#)

Recently, the Union Minister for Agriculture and Farmers' Welfare unveiled the **AgriSURE (Agri Fund for Start-ups & Rural Enterprises) Scheme** in New Delhi marking a significant step in transforming India's agricultural landscape.

- The event also featured the **AgriSURE Greenathon Awards**, recognising top tech-driven [agri-start-ups](#).
- AgriSURE is an innovative Rs 750 crore blended capital fund registered with [Securities and Exchange Board of India](#) as a [Category II Alternative Investment Fund \(AIF\)](#), with contributions from the Government of India (Rs 250 crore), [National Bank for Agriculture and Rural Development \(NABARD\)](#) (Rs 250 crore), and private investors (Rs 250 crore).
 - It aims to **fuel growth and foster innovation in the agricultural and rural start-up ecosystem**, with a focus on technology-driven, high-risk, high-impact ventures.
- **AgriSURE Greenathon Awards** recognized the most innovative start-ups developing tech-centric solutions to address **challenges faced by farmers across the agri-value chain**.
 - Winners include Greensapio (Winner), Krushikanti (Runner-Up), and Ambrionics (Second Runner-Up) from a pool of 2000 start-ups with a total prize pool of Rs 6 lakhs.
- **Initiatives Related to Agri-Tech:** [Digital Agriculture Mission \(DAM\)](#), [AgriStack](#), and [Unified Farmer Service Platform](#).

Read more: [7 New Schemes to Boost Farmer Income](#)

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