

## Makhana Mahotsav

## Why in News?

Recently, the Bihar government has organised a two-day 'Makhana Mahotsav' in Bengaluru to expand the market for Bihar's important crop, makhana, and other food products in Karnataka.

## **Key Points**

- About the Mahotsav:
  - The mahotsav and related initiatives **aim to position Bihar as a leader in makhana production** while promoting its economic and cultural significance across India.
  - It also seeks to introduce Bihar's primary crop, makhana, to South Indian markets, creating new opportunities for its growth.
- Makhana Production and Market Expansion:
  - **Bihar contributes 50% of the country's makhana production,** with strong demand in Northern States.
  - Bengaluru is strategically chosen as a gateway to expand the market to South Indian States, including Tamil Nadu and Kerala.
- Boosting Production through Research:
  - A dedicated research center has been established to enhance makhana production and ensure quality improvements.
    - In May 2023, the Central government upgraded the Research Centre for Makhana, Darbhanga to "National Research Centre for Makhana, Darbhanga" and expanded its mandate to include other aquatic crops such as fish.
  - Makhana's GI (Geographical Indication) tag has elevated its recognition on international platforms.
  - Makhana products are being produced and marketed under the Central government's Make in India initiative.
- Economic Impact of Makhana Production:
  - According to the State Agriculture and Health Minister, makhana production has significantly boosted employment and industry in Bihar.
  - The market for makhana products reached Rs 150 crore last year, marking a30% growth in 2023-2024 compared to 2022-2023.

## Mithila Makhana

- Mithila Makhana or Makhan (botanical name: Euryale ferox Salisb.) is a special variety of <u>aquatic</u> fox nut cultivated in Mithila region of Bihar and Nepal.
- Makhana is the one of the three prestigious cultural identities of Mithila.
  - Pan, Makhan and Machh (fish) are the three prestigious cultural identities of Mithila.
- It is also very famous in the <u>Kojagara festival</u> **of** <u>Maithil Brahmins</u> celebrated for newly married couples.
- Makhana contains protein and fiber, along with micronutrients like calcium, magnesium, iron, and phosphorus.
- It received its <u>Geographical Indication (GI) Tag</u> in 2022.

