

Makhana Mahotsav | Bihar | 09 Dec 2024

Why in News?

Recently, the Bihar government has organised a two-day '**Makhana Mahotsav' in Bengaluru** to **expand the market** for Bihar's important crop, <u>makhana</u>, and other food products in Karnataka.

Key Points

- About the Mahotsav:
 - The mahotsav and related initiatives **aim to position Bihar as a leader in makhana production** while promoting its economic and cultural significance across India.
 - It also seeks to **introduce Bihar's primary crop, makhana, to South Indian markets**, creating new opportunities for its growth.
- Makhana Production and Market Expansion:
 - Bihar contributes 50% of the country's makhana production, with strong demand in Northern States.
 - Bengaluru is strategically chosen as a gateway to expand the market to South Indian States, including Tamil Nadu and Kerala.
- Boosting Production through Research:
 - A dedicated research center has been established to enhance makhana production and ensure quality improvements.
 - In May 2023, the Central government upgraded the Research Centre for Makhana, Darbhanga to "<u>National Research Centre for Makhana, Darbhanga</u>" and expanded its mandate to include other aquatic crops such as fish.
 - **Makhana's GI** (Geographical Indication) tag has elevated its recognition on international platforms.
 - Makhana products are being produced and marketed under the Central government's <u>Make</u> in <u>India initiative</u>.
- Economic Impact of Makhana Production:
 - According to the State Agriculture and Health Minister, makhana production has significantly boosted employment and industry in Bihar.
 - The market for makhana products reached Rs 150 crore last year, marking a**30% growth** in **2023-2024** compared to 2022–2023.

Mithila Makhana

- Mithila Makhana or Makhan (botanical name: Euryale ferox Salisb.) is a special variety of <u>aquatic</u> fox nut cultivated in Mithila region of Bihar and Nepal.
- Makhana is the one of the three prestigious cultural identities of Mithila.
 - Pan, Makhan and Machh (fish) are the three prestigious cultural identities of Mithila.
- It is also very famous in the <u>Kojagara festival</u> of <u>Maithil Brahmins</u> celebrated for newly married couples.
- Makhana contains protein and fiber, along with micronutrients like calcium, magnesium, iron, and phosphorus.
- It received its <u>Geographical Indication (GI) Tag</u> in 2022.

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