

Payment Infrastructure Development Fund Scheme

Why in News

Recently, the <u>Reserve Bank of India</u> (RBI) has announced the operationalisation of the <u>Payment Infrastructure Development Fund</u> (PIDF) scheme.

Key Points

Objective:

 Develop payment acceptance infrastructure in tier-3 to tier-6 cities (centres), with a special focus on the north-eastern states of the country.

Time Period:

The fund will be operational for three years effective from 1st January, 2021 and may be extended for two more years.

Management:

• An **Advisory Council** (AC) under the chairmanship of RBI deputy governor BP Kanungo has been constituted for managing the PIDF.

Fund Allocated:

- The PIDF presently has a corpus of Rs. 345 crore, with Rs. 250 crore contributed by the RBI and Rs. 95 crore by the major authorised card networks in the country. The authorised card networks shall contribute in all Rs. 100 crore.
- Besides the initial corpus, PIDF shall also receive annual contributions from card networks and card issuing banks.
 - For example, Card networks will have to chip in 0.01 paisa per rupee of transaction.
 - The role of a **card network** is to facilitate transactions between merchants and card issuers. E.g. Mastercard, Visa.

Implementation:

- The focus shall be to target those merchants who are yet to be **terminalised** (merchants who do not have any payment acceptance device).
 - Merchants engaged in services such as **transport and hospitality**, **government payments**, **fuel pumps**, **public distribution system (PDS) shops**, **healthcare and kirana shops** may be included, especially in the targeted geographies.
- The fund will be used to subsidize banks and non-banks for deploying payment infrastructure, which will be contingent upon specific targets being achieved.
- The Advisory Council will devise a transparent mechanism for allocation of targets to acquiring banks and non-banks in different segments and locations.
 - The **implementation of targets shall be monitored by the RBI** with assistance from card networks, the Indian Banks' Association (IBA) and the Payments Council

of India (PCI).

- Acquiring banks (also acquirers or merchant banks) are financial institutions processing debit and credit card transactions on behalf of a merchant or business.
- Tentatively, tier-3 and tier-4 centres will be allocated 30% of the acceptance devices, tier-5 and tier-6 centres will get 60% and the north eastern states will be given 10%.
- Multiple payment acceptance devices and infrastructure supporting underlying card payments, such as physical Point of Sale, mobile Point of Sale, General Packet Radio Service (GPRS), Public Switched Telephone Network (PSTN) and QR codebased payments will be funded under the scheme.

Breakup of Subsidy:

- A subsidy of 30% to 50% of cost of physical PoS and 50% to 75% subsidy for Digital PoS shall be offered.
- The subsidy shall be granted on a half-yearly basis, after ensuring that performance parameters are achieved, including conditions for 'active' status of the acceptance device and 'minimum usage' criteria, as defined.

• Fixing Accountability:

 Acquirers of the subsidy shall submit quarterly reports on the achievement of targets to the RBI.

Other Related Steps:

- The setting of PIDF is in line with the measures proposed by the <u>vision document on</u> <u>payment and settlement systems in India 2019-2021.</u>
- Reserve Bank of India (RBI) has constructed a composite <u>Digital Payments Index</u> (DPI) to capture the extent of digitisation of payments across the country.



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