



Web Series will Get Huge Subsidy in Uttar Pradesh

Why In News?

On January 5, 2023, Chief Minister Yogi Adityanath said in a meeting with Bollywood film directors and artists in Mumbai that the UP government is going to work towards a subsidy of up to **50 percent on web series to be produced in the state** and up to 25 percent discount on the cost of web films.

Key Points

- Uttar Pradesh was promoted as the '**Most Film Friendly State in India**' during chief minister Yogi Adityanath's meeting with Bollywood celebrities during his visit to Mumbai.
- During this, the Chief Minister said that work will be done to provide subsidy of up to 25 percent for web series and web films as well as studios and labs.
- In the meeting, the Chief Minister said that Uttar Pradesh has got the status of '**Most Film Friendly State**' in the **64th and 68th National Film Awards**.
- Filmmaker Madhur Bhandarkar said the chief minister has talked about subsidy, which will help new filmmakers.
- In the meeting, actor Sunil Shetty asked Chief Minister Yogi Adityanath to remove the 'Bollywood Boycott' tag, so that the deteriorating image of Bollywood can be corrected. He also urged to convey this message to Prime Minister Narendra Modi.

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