



## G20 Culture Ministerial Meeting and B20 Summit 2023

**For Prelims:** [G20](#), [Business 20 \(B20\)](#), [Artificial intelligence \(AI\)](#)

**For Mains:** Role of the B20 in fostering collaboration among global business leaders, the importance of preserving cultural heritage.

**Source:** [TH](#)

### Why in News?

Recently, the Prime Minister (PM) of India concluded the [G20](#) Culture Ministerial Meeting in Varanasi, Uttar Pradesh, with a consensus on safeguarding **cultural heritage highlighting** repatriation and addressing threats to assets.

- Additionally, the PM also addressed the **Business 20 (B20) India 2023 summit** in New Delhi.

### What are the Key Highlights of the G20 Culture Meet?

- **Acknowledgment of Threats to Cultural Heritage:**
  - The "**Kashi Culture Pathway**" document identified various **threats to cultural heritage**, including looting, illicit trafficking of cultural property, destruction of cultural sites, desecration of relics, and more.
- **Impact of Cultural Threats:**
  - These threats can lead to the irreversible loss of cultural assets, disrupt socio-cultural practices, and affect the cultural, human, economic, and social rights of people and communities.
- **Concern Over Illicit Online Trade:**
  - Culture ministers from G20 countries expressed concerns about the **rise of online platforms enabling illicit trafficking of cultural property** and emphasized the need for potential regulations to address this issue.
- **Link Between Cultural Property and Organized Crime:**
  - Ministers highlighted the connection between the destruction and trafficking of cultural property and **organized crimes** like **money laundering, corruption, tax evasion, and terrorist financing, especially in conflict situations.**
- **Unity Against Cultural Destruction:**
  - All participating nations united against intentional or collateral destruction of cultural heritage, particularly in conflict scenarios that hinder peace and sustainable development.
- **Commitment to Living Heritage for Development:**
  - The G-20 nations also reaffirmed their commitment to **strengthen institutional and policy frameworks to harness living heritage** (inherited from our ancestors and passed on to our descendants) for sustainable development.
- **Prime Ministers' Museum:**
  - The PM of India highlighted the "**Prime Ministers' Museum**" in New Delhi, which showcases India's democratic heritage and emphasized the development of the "**Yuge**

**Yugeen Bharat" National Museum, set to become the world's largest museum showcasing India's history and culture spanning over 5,000 years.**

## **What is Business 20 (B20)?**

### **▪ About:**

- The B20 is the **official G20 dialogue forum involving the global business community.**
- B20 plays a leading role in mobilizing global business leaders' perspectives on global economic and trade governance.
  - It represents the **unified voice of the entire G20 business community.**
- Each year, a **B20 Chair is appointed by the G20 Presidency**, supported by a B20 Sherpa and secretariat.
- B20's goal is to provide **actionable policy recommendations aligned with rotating presidency priorities to foster economic growth.**
- B20 operates through **Task Forces (TFs) and Action Councils (ACs) responsible for consensus-based policy recommendations.**
- These recommendations are directed towards the G20 and international organizations.

### **▪ B20 India 2023 Theme:**

- The theme for the B20 India is **R.A.I.S.E. This stands for Responsible, Accelerated, Innovative, Sustainable, Equitable Businesses.**
  - The vision is to collaborate with global partners in areas such as inclusive global value chains (GVCs), energy and climate change, digital transformation, financial inclusion, and the future of work.

### **▪ B20 India Members:**

- Argentina, Australia, Brazil, Canada, China, France, Germany, India, Indonesia, Italy, Japan, Republic of Korea, European Union, United States, United Kingdom, Türkiye, South Africa, Saudi Arabia, Russia, and Mexico.

### **▪ Highlights of B20 India Summit:**

- **Caution Against Treating Countries as Markets:**
  - The PM of India cautioned global businesses to move beyond treating countries solely as markets.
  - Stressed the importance of **balancing the interests of both producers and consumers for sustaining a profitable market.**
- **Global Supply Chain Disruptions and India's Solution:**
  - Pointed to **irreversible disruptions in global supply chains [post-Covid-19 pandemic.](#)**
  - Questioned the efficiency of such supply chains during critical times.
  - Presented India as a trustworthy solution to address disruptions in global supply chains.
    - Highlighted India's technological prowess, indicating its capacity to adopt innovative solutions and digital tools to manage and optimize supply chains.
- **Rethinking Business Approach:**
  - Advocated for a reboot of the **traditional "brand and sales" approach.**
    - Emphasized the need to **improve the purchasing power of people.**
  - Highlighted **India's success in lifting 13.5 crore people out of poverty in five years, creating a new consumer base.**
- **International Consumer Care Day:**
  - Suggested an annual **"International Consumer Care Day" to enhance trust between producers and buyers.**
    - Proposed businesses globally come together to pledge commitment towards consumers' well-being and market integrity.
- **Cryptocurrencies and AI Ethical Considerations:**
  - Addressed the emerging challenges posed by **cryptocurrencies and [artificial intelligence \(AI\).](#)**
    - Highlighted the need for an integrated global framework to address concerns from all stakeholders.
  - Discussed **ethical considerations associated with AI, including algorithm**

**bias and societal impact.**

- Advocated for collaboration between **global business communities and governments to ensure the expansion of ethical AI.**
- **Challenges and Opportunities:**
  - Urged businesses and society to analyze decisions' impact on the planet.
  - Stressed that answers to challenges like **climate change, energy crisis, food supply chain imbalance, and cybersecurity will shape business and humanity's future.**
- **B20 Task force Recommendations:**
  - The Task Force has made four key recommendations they are
    - **Global [Sustainable Development Goals \(SDG\) Acceleration.](#)**
    - **Fund for financing of 'Global Public Goods'** (with initial thrust on geographically fungible SDG projects in climate, energy, biodiversity, and ocean pollution)
    - **Capacity building of domestic financial sectors** for SDGs financing
    - Improving **MSME access to finance and reducing cost of capital to foster inclusive growth.**
    - Financing **sustainable and resilient infrastructure with enhanced focus on healthcare, energy, and digital infrastructure.**

**Ethical AI:**

- AI that adheres to well-defined ethical guidelines regarding fundamental values, including such things as individual rights, privacy, non-discrimination, and non-manipulation.

**UPSC Civil Services Examination Previous Year's Question (PYQs)**

**Prelims:**

**Q. In which one of the following groups are all the four countries members of G20? (2020)**

- (a) Argentina, Mexico, South Africa and Turkey
- (b) Australia, Canada, Malaysia and New Zealand
- (c) Brazil, Iran, Saudi Arabia and Vietnam
- (d) Indonesia, Japan, Singapore and South Korea

**Ans: (a)**

**Q. Consider the following statements about G-20: (2023)**

1. The G-20 group was originally established as a platform for the Finance Ministers and Central Bank Governors to discuss the international economic and financial issues.
2. Digital public infrastructure is one of India's G-20 priorities.

**Which of the statements given above is/are correct?**

- (a) 1 only
- (b) 2 only
- (c) Both 1 and 2
- (d) Neither 1 nor 2

Ans: (c)

PDF Refernece URL: <https://www.drishtias.com/printpdf/g20-culture-ministerial-meeting-and-b20-summit-2023>

