



Indigenous Search Engine 'Bharat Search'

Why in News

Recently, **Bharat Tech**, an incubated company of Chhatrapati Shahu Ji Maharaj University, Kanpur, has developed a state-of-the-art **indigenous search engine 'Bharat Search'**.

Key Points

- **India Search has developed the Rate Algorithm that is similar to Spider Algorithm** which is used by Google to bring content from different platforms to its platform.
- **A search engine is a program** that searches for and identifies a subject in a database by matching keywords or characters specified by the user. It is **specifically used to find specific sites on the World Wide Web**.
- The search engine **operates on the basis of web crawling, indexing and searching order**.
- Apart from this, **B-maps for viewing world map, B-mail for sending e-mail, Union for online meeting and data sharing and B-book applications for studies** have been prepared by the company.

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