



## Major Employment Generation Scheme

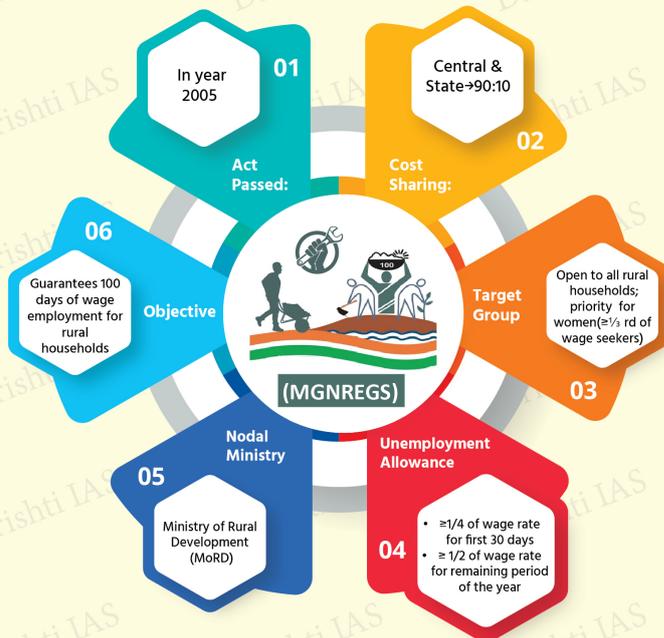
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## Major Employment Generation Schemes



### Mahatma Gandhi National Rural Employment Guarantee Scheme (MGNREGS)



#### Prime Minister's Employment Generation Programme (PMEGP)

- **Launch Year** → 2008
- **Objective** → Credit-linked subsidy programme – self-employment opportunities micro-enterprises in non-farm sector
- **Nodal Agency** → Khadi and Village Industries Commission (KVIC)
- **Eligibility** → Indian citizens; Age 18-35 yrs (General); 18-40 yrs (SC/ST/OBC/PH/Women)

#### Rural Self Employment and Training Institutes (RSETIs)

- **Launch Year** → 2009
- **Objective** → Providing dedicated infrastructure for training & skill upgradation of rural youth → promote entrepreneurship
- **Funded By** → MoRD
- **Eligibility** → Rural youth

#### National Career Service (NCS) Project

- **Launch Year** → 2015
- **Objective** → Offers job matching services, career counseling, vocational guidance, & information on skill development
- **Nodal Agency** → Ministry of Labour and Employment
- **Eligibility** → Accessible to job seekers & employers across various sectors

#### Aajeevika - Deendayal Antyodaya Yojna-National Rural Livelihoods Mission (DAY-NRLM)

- **Launch Year** → 2011 (restructured & renamed in 2016)
- **Objective** → Creating sustainable self-employment & skilled wage employment through financial assistance
- **Nodal Ministry** → MoRD
- **Eligibility** → Rural poor households (focus on women), SHGs, & vulnerable communities
- **Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDU-GKY)** → Subcomponent of NRLM

#### Deendayal Antyodaya Yojana-National Urban Livelihoods Mission (DAY-NULM)

- **Launch Year** → 2013
- **Objective** → Alleviate poverty & vulnerability among urban poor → by providing access to self-employment & skilled wage employment opportunities
- **Nodal Agency** → Ministry of Housing and Urban Poverty Alleviation (MoHUPA)
- **Eligibility** → Urban Poor (women, street vendors, unemployed youth etc.)



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