

Doon Silk

Why in News?

Doon Silk is a label under the **Uttarakhand Cooperative Resham Federation (UCRF)** that is committed to maintaining and restoring the **ancient silk-weaving traditions of Uttarakhand.**

Key Points

- The brand offers a range of products made from <u>natural fibers</u> such as <u>silk</u>, <u>wool</u>, <u>cotton</u>, <u>bichhua</u> (<u>nettle</u>), <u>and hemp</u>, all selected for their <u>minimal</u> environmental impact.
 - Doon Silk's products are a testament to the talent and artistry of Uttarakhand's farmers, reelers, weavers, craftspeople, and dyers.
 - The brand's dedication to quality and craftsmanship has helped it achieve a strong foothold in both national and global markets.
- By concentrating on handloom methods, Doon Silk maintains traditional techniques and provides sustainable job prospects to more than 6,000 people in Uttarakhand.
- Doon Silk's 100% natural fiber guarantee reflects its dedication to purity.

Uttarakhand Cooperative Resham Federation (UCRF)

- It was founded in the year 2002, in Dehradun with the purpose of carrying out the post-cocoon activities of the Sericulture Department of Uttarakhand.
- With over 20 years of experience, the organization has revitalized the traditional silk weaving of Uttarakhand, focusing on using wool and silk blended fabrics.
- UCRF and its brand Doon Silk prioritize handloom production using natural fibers like silk, wool, cotton, nettle, and hemp to minimize harm to the environment and ecosystem.

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