



Kanya Shiksha Pravesh Utsav

Why in News?

Recently, the government launched a nation-wide campaign called **Kanya Shiksha Pravesh Utsav** on the eve of the [International Women's Day \(8th March\)](#).

- The aim of the campaign is **to bring back four lakh out-of-school adolescent girls in the 11-14 years age group** into the education system.

What are the Key Points of the Campaign?

- **Aim:** The project **aims to work on a complete system for out-of-school girls** by building on existing schemes and programmes such as [Schemes for Adolescent Girls \(SAG\)](#), [BetiBachaoBetiPadhao \(BBBP\)](#), and [National Education Policy \(NEP\)](#).
- **Implementing Agency:** The campaign is being steered by the **Ministry of Women And Child Development** in partnership with the **Ministry of Education**.
- **Implementation:** The campaign focuses on **convergence and coordination** between ministries, departments and states.
 - The campaign **will be implemented as part of the BBBP project**, with the primary beneficiaries being over 4,00,000 out-of-school adolescent girls.
 - **Over 400 districts across all states will be funded under the Beti Bachao Beti Padhao Scheme** for grassroots level outreach and awareness generation to sensitise communities and families to enrol adolescent girls in schools.
 - Further, **funding from [Samagra Shiksha Abhiyan](#), and [Anganwadi workers \(AWWs\)](#)** will be further incentivised for counseling and referring out of school adolescent girls.
- **Data to be Collected:** It strives to collect data on out-of-school girls, **based on their visits to anganwadi centres for nutrition, nutrition education and skilling**.
- **Significance:** Bringing out-of-school girls back to the education system has been the target since the [Right to Education Act](#) was enacted (2009).
- **Need:** The need has arisen because the Scheme For Adolescent Girls (SAG), which initially took care of out-of-school girls, was getting less traction.

[Source: TOI](#)

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