



Khelo India Programme

KHELO INDIA PROGRAMME

AIM

- Mass participation and promotion of excellence in sports
- Revive the sports culture in India at the grass-root level

12 VERTICALS OF KHELO INDIA

- Play Field Development
- Community Coaching Development
- State Level Khelo India Centres
- Annual Sports Competition
- Talent Search and Development
- Utilization and Upgradation of Sports Infrastructure
- Support of National/Regional/State Sports Academics
- Physical fitness of school children
- Sports for Women
- Promotion of sports amongst people with disabilities
- Sports for Peace and Development
- Promotion of rural and tribal games

GAMES UNDER KHELO INDIA

- Khelo India Youth Games** (aka Khelo India School Games till 2019)
 - 1st edition - New Delhi (2018)
 - Age limit - 18
 - KIYG 2023 host - MP (Bhopal)
- Khelo India University Games**
 - 1st edition - Kalinga Institute of Industrial Technology (KIIT), Odisha (2020)
 - KIUG 2023 host - UP (Lucknow, Varanasi, G.Noida and Gorakhpur)
- Khelo India Winter Games (KIWG)**
 - 3 editions held since 2020 (in Leh, Ladakh and Gulmarg (Kashmir))

SELECTION AND ASSISTANCE

- 1000 kids elected yearly for a scholarship program, trained to become medal winners
- Talented players identified in priority sports disciplines are provided Rs. 5 lakh p.a. for 8 years.

NODAL MINISTRY

- Ministry of Youth & Sports Affairs

HQ

- Jawaharlal Nehru Stadium (New Delhi)

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