



Swachh Sujal Shakti Samman 2023

Why in News?

Recently, the Ministry of Jal Shakti has organized the “Swachh Sujal Shakti Samman 2023”, to honor the **women champions of the rural water and sanitation sector**.

- The event also saw the launch of **Jal Shakti Abhiyan - Catch the Rain 2023**.

What are the Key Highlights?

- This event was organized in the run up to the [International Women’s Day \(8th March\)](#) and to highlight and acknowledge the leadership and contribution of women at the grass-root level in the **journey towards making a ‘Swachh Sujal Bharat’**.
- 36 women [WASH](#) Champions were conferred with the ‘Swachh Sujal Shakti Samman 2023’.
- They were felicitated for their **exceptional and exemplary work at the grassroots level** in the implementation of [Swachh Bharat Mission - Gramin \(SBM-G\)](#), [Jal Jeevan Mission \(JJM\)](#), [Jal Shakti Abhiyan](#): Catch the Rain (JSA-CTR).
- On this occasion, the Hon’ble President felicitated the women achievers who have contributed exceptionally in ODF Plus Model Villages, Har Ghar Jal Villages, Water Conservation, etc. under the National Flagship Missions.

What are the Key Points of Catch the Rain 2023?

- The President of India launched ‘Catch the Rain-2023’ as part of efforts to turn **conservation of water into a mass campaign** in the run-up to the [monsoon](#) season.
- **Theme 2023:** Source Sustainability for Drinking Water.
- Tag line: Catch the rain, where it falls, when it falls.
- Catch the Rain is a Jan Andolan campaign to encourage all stakeholders to create rainwater harvesting structures.
- The campaign is implemented by the [National Water Mission \(NWM\)](#), Ministry of Jal Shakti.
- The campaign takes place across the country, in both rural and urban areas.

What are the Efforts for Water Conservation?

- [Mahatma Gandhi National Rural Employment Guarantee Act.](#)
- [Jal Kranti Abhiyan.](#)
- [NITI Aayog's Composite Water Management Index.](#)
- [Atal Bhujal Yojana](#)
- [National Water Awards](#)

UPSC Civil Services Exam, Previous Year Questions (PYQ)

Q. If National Water Mission is properly and completely implemented, how will it impact the

country? (2012)

1. Part of the water needs of urban areas will be met through recycling of waste-water.
2. The water requirements of coastal cities with inadequate alternative sources of water will be met by adopting appropriate technologies that allow for the use of ocean water.
3. All the rivers of Himalayan origin will be linked to the rivers of peninsular India.
4. The expenses incurred by farmers for digging bore-wells and for installing motors and pumpsets to draw ground-water will be completely reimbursed by the Government.

Select the correct answer using the codes given below:

- (a) 1 only
(b) 1 and 2 only
(c) 3 and 4 only
(d) 1, 2, 3 and 4

Ans: (b)

Source: PIB

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