

Jammu and Kashmir Film Policy-2024 | Jammu & Kashmir | 28 Nov 2024

Why in News?

Recently, to promote and propagate the Jammu and Kashmir Film Policy-2024, the J&K administration has set up a pavilion at the Film Bazaar of the 55th International Film Festival of India (IFFI) in Goa.

Key Points

- The Jammu and Kashmir Film Policy-2024 highlights its potential to establish J&K as a leading destination for film production.
- Policy Objectives:
 - The policy seeks to boost both domestic and international film production in Jammu and Kashmir.
 - It includes plans for high-impact financial incentives to make J&K an attractive filming destination.
 - The policy focuses on **developing film studios, production facilities, and hosting promotional events** such as film conclaves.
- Natural and Cultural Diversity:
 - J&K offers **diverse filming locations, i**ncluding scenic valleys, lakes, historic sites, and modern urban landscapes.
 - This unparalleled diversity makes J&K a unique hub for filmmakers.
- Single-Window Clearance System:
 - A single-window clearance system has been developed to streamline the process of obtaining shooting permissions.
 - This system ensures **time-bound approvals**, simplifying production logistics for filmmakers.
- Financial Incentives:
 - Filmmakers can avail a 10% subsidy on the cost of production.
 - An additional 25% subsidy is provided for movies that win <u>national</u> or international awards.
- Economic Impact:
 - These measures aim to revitalise J&K's economy by creating employment opportunities, increasing tourism, and promoting J&K as a global hub for film tourism.

International Film Festival of India (IFFI)

- About:
 - Established in 1952, IFFI is one of Asia's most prominent film festivals.
 - The festival is **held annually,** with its permanent venue in the state of **Goa since 2004.**
 - It is the only South Asian film festival accredited by the **International Federation of Film Producers and Associations (FIAPF)** as a Competitive Feature Film Festival.
- Objectives:
 - Provides a **platform for global filmmakers** to showcase excellence in film art.
 - Promotes **understanding and appreciation of diverse film cultures** in their social and cultural contexts.
 - Fosters friendship and cooperation among people worldwide.
- Organizing Entities:

Support to TRI Scheme | Jammu & Kashmir | 28 Nov 2024

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Recently, the Minister for Tribal Affairs has directed the <u>Tribal Research Institute (TRI)</u> to **accelerate development activities** under the ambitious "<u>Support to TRI</u>" scheme.

Key Points

About Support to TRI scheme:

- The Support to Tribal Research Institutes (TRIs) scheme is a Ministry of Tribal Affairs program that provides financial assistance to TRIs in states and union territories.
- Its goal is to strengthen TRIs as knowledge hubs for tribal development by supporting research, documentation, training, and capacity building.
- The Ministry of Tribal Affairs provides 100% grant-in-aid to TRIs on a need basis.
- The scheme supports various activities, including:
 - Preserving and promoting tribal languages and dialects
 - Documenting folklore and folktales
 - Collecting oral literature
 - Conducting conferences, seminars, workshops, and poetic symposiums
 - Organizing cultural festivals and exchange programs
 - Maintaining and preserving art and artifacts
 - Setting up tribal museums

Heritage Preservation:

- Proposed activities include robust research and documentation to record and preserve the heritage and traditions of tribal communities in Jammu and Kashmir.
- TRI was asked to initiate programs safeguarding tribal art, traditions, and languages to ensure their continuity for future generations.

Capacity Building:

• TRI was instructed to conduct capacity-building programs to equip tribal communities with skills and resources to adapt to evolving socio-economic challenges.

Youth Empowerment:

- Measures aim to close educational gaps and promote career readiness among tribal youth through targeted interventions.
- Directed activities focus on skill development, livelihood enhancement, and educational support for tribal youth.
- Special emphasis is on **coaching for tribal students**, preparing for competitive exams and creating fellowship opportunities for action research proposals.

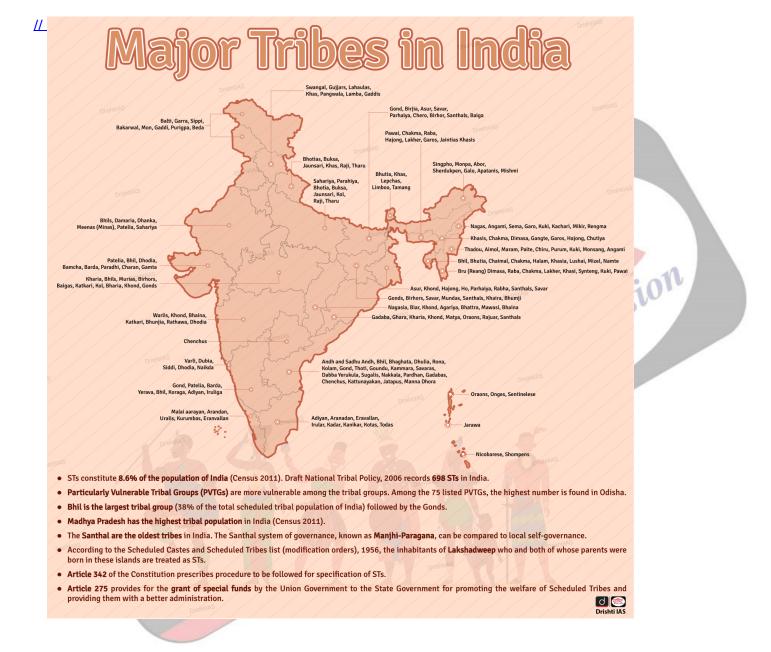
Commitment to Holistic Development:

• The government reaffirmed its commitment to the <u>holistic development of the tribal</u> <u>population</u>, emphasizing TRI's crucial role in driving this mission.

Tribal Research Institutes (TRIs)

- About:
 - TRIs serve as research arms of the Ministry of Tribal Affairs at the state level, with 27 institutes across India.

- Core Responsibilities:
 - Serve as think tanks for tribal development and preservation of tribal cultural heritage.
 - Provide **evidence-based inputs** for state planning and formulation of appropriate legislations.
 - Focus on **capacity building of tribal communities** and stakeholders involved in tribal affairs.
 - Facilitate **dissemination of information and create awareness** about tribal issues and heritage.



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