



Bima Sakhi

Why in News?

The Prime Minister of India will visit Panipat on 9th December 2024 to launch the 'Bima Sakhi' scheme for women. Notably, he had also launched the ['Beti Bachao Beti Padhao' campaign](#) from Panipat on 22nd January 2015.

Key Points

- The Chief Minister of Haryana visited the area to inspect arrangements for the upcoming event, coordinated by the district administration.
 - It was highlighted that the programme would deliver a **strong message of women empowerment**.
 - He credited the '**Beti Bachao Beti Padhao**' campaign, launched in Panipat, with saving the lives of lakhs of girl children.
- **Launch of 'Bima Sakhi' Scheme:**
 - The Chief Minister announced that the Prime Minister would launch the 'Bima Sakhi' scheme, **aimed at empowering and benefiting women across the state**.

Beti Bachao Beti Padhao Scheme

- **About:**
 - The Scheme was **launched by the Prime Minister on 22nd January 2015** to address the declining [Child Sex Ratio](#) (CSR) and related issues of women's empowerment over a life-cycle continuum.
 - It is a **Tri-ministerial effort** of the Ministries of Women and Child Development (MW&CD), Ministry of Health & Family Welfare (MH&FW), and Ministry of Education.
- **Main Objectives:**
 - Prevention of gender-biased sex-selective elimination.
 - Ensuring survival & protection of the girl child.
 - Ensuring education and participation of the girl child.
 - Protecting rights of Girl children.
- **Innovative Interventions under BBBP:** Innovations that have created a positive ecosystem/enabling environment for girls include:
 - **Guddi-Gudda Boards:** Display of Birth Statistics (number of Girls born vis-à-vis number of Boys) in public. Example: Jalgaon district, Maharashtra has installed digital Guddi-Gudda Display Boards.
 - **Breaking Gender Stereotypes & Challenging Son-centric Rituals:** Celebration of birth of the girl child, dedicating special day on value of girl child, **plantation drives** symbolizing nurturing and care for girl child. Example: Cuddalore (Tamil Nadu), Selfie with Daughters (Jind district, Haryana).

