

Transforming Governance with AI and DPI

This editorial is based on "It's time for the age of GovAl — reimagining governance with Al" which was published in The India Express on 18/11/2024. The article highlights how India's digital transformation, fueled by initiatives like Digital Public Infrastructure (DPI) and GovAl, is reshaping governance by utilizing Al to boost efficiency, increase public impact, and create a more citizen-focused system. With extensive data resources and a rapidly growing digital landscape, India is set to lead globally in Al-driven governance.

For Prelims: Digital Public Infrastructure (DPI), Artificial Intelligence (AI), Aadhaar, UPI, DigiLocker, National Data and Analytics Platform (NDAP), Large Language Models (LLMs), Telemedicine, Ayushman Bharat Digital Mission, Pradhan Mantri Fasal Bima Yojana, Machine learning (ML), Global Partnership on Artificial Intelligence (GPAI), Data Centers, Supercomputers, Responsible AI for Youth, INDIAai Mission, INDIAai FutureSkills, US-India Al Initiative, National Research Foundation (NRF), Cloud Computing, EU Artificial Intelligence Act.

For Mains: Significance of Artificial Intelligence in Boosting Digital Public Infrastructure (DPI) and E-Governance.

The past decade has transformed India into a global leader in **technology-driven governance**, marked by its rise as the **fifth-largest economy** and a pioneer in **Digital Public Infrastructure (DPI)**. Governance has evolved into a system that directly serves citizens, ensuring **efficiency**, **transparency**, and **impact**. With **90 crore Indians connected to the internet** and generating **massive datasets**, the integration of **Artificial Intelligence (AI)** into **DPI** holds immense potential to reimagine governance.

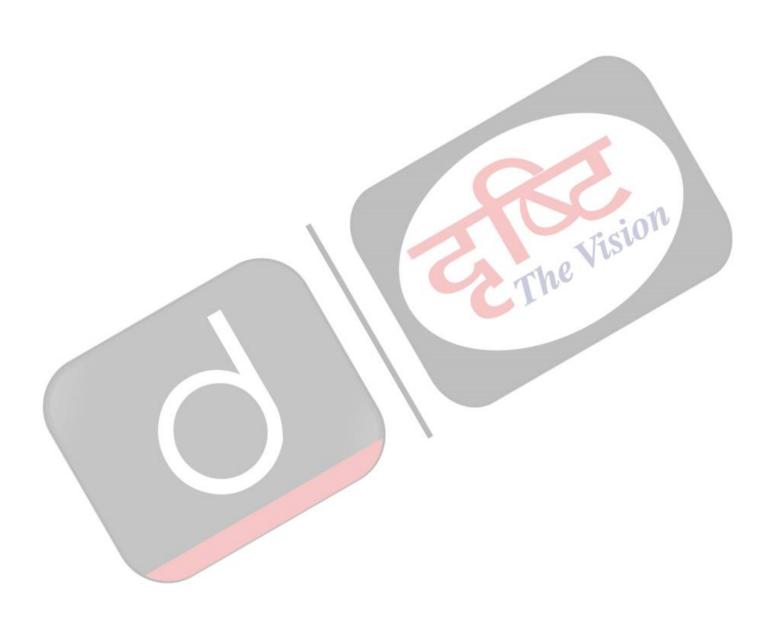
What is AI and Its Applications in Leveraging DPI?

- Artificial Intelligence (AI): Artificial Intelligence (AI) refers to systems capable of mimicking human cognitive processes, such as learning, reasoning, and decision-making.
 - These capabilities are powered by advanced algorithms, data analysis, and pattern recognition.
- Enhancing Indian DPI: In India, AI-enabled DPI platforms like <u>Aadhaar</u>, <u>UPI</u>, and <u>DigiLocker</u> have revolutionized governance.
 - These platforms integrate multilingual AI systems, ensuring accessibility for India's diverse population.
 - All also supports **predictive analytics** for better planning and **real-time engagement** with citizens, making governance more inclusive .
- GovAl is Revolutionizing Governance: GovAl, or Al in governance, ensures efficiency, transparency, and citizen-centric service delivery.
 - It streamlines revenue collection, monitors social security schemes, and optimizes disaster management.
 - For example, Al in public revenue management identifies tax evasion patterns while

ensuring faster compliance processes.

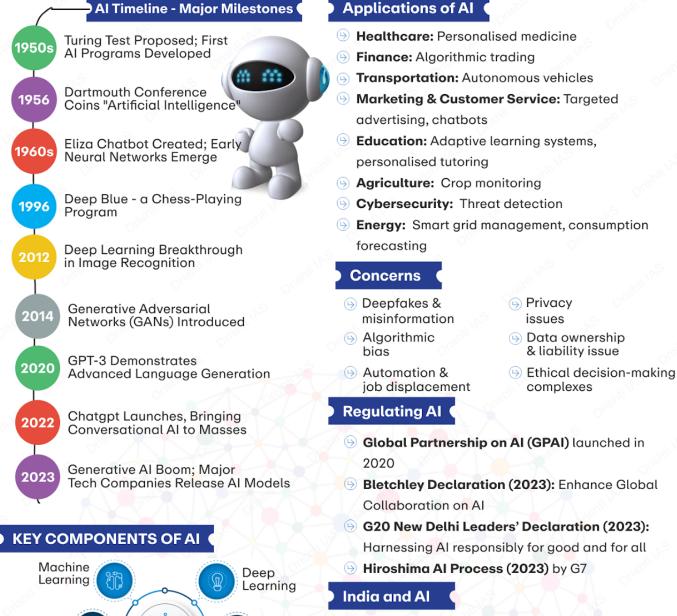
- Transforming Industries: Al drives automation, improves precision, and enhances efficiency across industries.
 - In **healthcare**, Al tools predict diseases and personalize treatments. In **agriculture**, Al offers predictive insights into crop health and weather patterns.
 - Similarly, **education** and **transportation** benefit from Al-driven innovations that improve accessibility and service delivery.

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tificial *i*ntelligence

Al is the simulation of human intelligence in machines programmed to think and learn like humans, capable of problem-solving, reasoning, and adapting to new information.



- National Strategy For AI 2018
- (Self-learning online program)
- (9) GPAI Summit 2023 hosted by India
- IndiaAl Mission 2024
- US India Artificial Intelligence (USIAI) Initiative: Al cooperation in critical areas
- (a) AIRAWAT (Al Research, Analytics and Knowledge Assimilation Platform): Supercomputer

What is Digital Public Infrastructure (DPI)?

ΑI

Cognitive '

Computing

Computer

Vision

• About: DPI refers to foundational digital platforms, such as digital identification

Neural

Natural Language

Processing (NLP)

Network

systems, **payment infrastructures**, and **data exchange solutions**, designed to deliver essential services. These systems promote **digital inclusion**, empowering citizens and enhancing their quality of life by enabling access to critical services.

- Components of the DPI Ecosystem: DPIs facilitate the flow of people, money, and information, forming the basis of an effective ecosystem:
 - Digital Identification Systems ensure seamless flow of people by providing verified digital IDs.
 - **Real-Time Payment Systems** enable fast, efficient, and secure money transfers.
 - Consent-Based Data Sharing Systems empower individuals to control their personal information, unlocking the full benefits of DPIs while ensuring <u>data security</u> and <u>privacy</u>.

What Role Can Al Play in Transforming Governance?

- Improving Public Service Delivery: Al automates routine tasks, reducing inefficiencies and human errors.
 - For example, platforms like **DigiLocker** streamline credentialing, while **chatbots** powered by AI offer real-time citizen support.
 - This has enhanced citizen engagement, especially in remote areas, ensuring government services are accessible to all.
- Data-Driven Policy Making: All enables evidence-based policymaking by analyzing large datasets to identify trends and predict outcomes.
 - For instance, the <u>National Data and Analytics Platform (NDAP)</u> can enhance Al-driven governance by providing accessible, high-quality public sector data.
 - This data can fuel AI models for predictive analytics, evidence-based policymaking, and improved public service delivery, enabling more transparent, efficient, and datadriven decision-making across government sectors.
- Al Powers Inclusive & Multilingual Governance: <u>Large Language Models (LLMs)</u> and multilingual Al systems enable citizens to access services in <u>regional languages</u>, breaking linguistic barriers.
 - This ensures inclusivity in governance, empowering marginalized communities. For instance, integrating AI into DPI ensures that platforms like <u>CoWIN</u> address diverse linguistic needs.
- Groundbreaking Innovations in Healthcare: All in healthcare is revolutionizing delivery and
 accessibility by enabling <u>telemedicine</u> platforms that provide personalized healthcare services
 to even the most remote areas.
 - Recently, the **National Health Authority (NHA)** and **IIT Kanpur** have signed an MoU under the **Ayushman Bharat Digital Mission** to advance AI in healthcare.
 - This collaboration aims to develop a digital public goods platform for Al-driven health research, enabling the comparison and validation of Al models
- Al Drives Agricultural & Rural Development: Al offers predictive insights for weather
 patterns, pest management, and resource allocation, benefiting farmers. Example: Al startup
 Fasal provides a 14-day micro-climatic forecast advance to prepare in advance for inconsistent
 weather..
 - It supports **precision farming** by optimizing inputs such as water and fertilizers, while bridging the urban-rural divide in technology access.
 - For instance, to optimize the crop cutting experiment for the <u>Pradhan Mantri Fasal Bima</u> <u>Yojana</u> project, the central government utilized an <u>Al</u> and <u>Machine learning (ML)</u>-driven digital platform from <u>CropIn</u>.
- Al Enhances National Security & Disaster Management: Al's real-time
 analytics enhance <u>cybersecurity</u> and <u>national security</u> by <u>predicting threats</u>, <u>monitoring</u>
 data, and <u>analyzing intelligence</u>, ensuring <u>faster response times</u>.
 - Al is transforming flood management in India by enhancing prediction, response, and prevention through technologies like the RAHAT app in Assam, which facilitates <u>early warning</u>, evacuation, search and rescue, and resource distribution, particularly in remote areas.
- Economic Growth Is Accelerated by AI: India's startup ecosystem has rapidly expanded, now

home to over 100,000 startups, with many focusing on cutting-edge Al innovations.

- The INDIAai Innovation Centre plays a crucial role in nurturing these startups by providing resources, training, and a platform for developing AI models specifically designed for governance and public sector challenges.
- Through <u>public-private partnerships</u>, the government enhances this innovation by offering **funding**, **infrastructure**, and **collaborative support**, accelerating the development and deployment of AI solutions across various sectors.
- India's AI Leadership: As Chair of the Global Partnership on Artificial Intelligence (GPAI),
 India promotes responsible AI governance.
 - Through initiatives like **INDIAai**, the country fosters an ecosystem that is **scalable**, **ethical**, and **inclusive**, serving as a model for global Al implementation .

What are the Challenges in Al Integration in Governance?

- Data Fragmentation: India's fragmented and inconsistent datasets pose major challenges to AI effectiveness, as high-quality, standardized data is essential for AI systems to learn, adapt, and make accurate predictions.
 - However, in India, data is often siloed across different government departments, agencies, and private entities, leading to duplication, gaps, and inconsistencies.
 - The lack of unified and structured datasets hinders AI efficiency, reducing accuracy and reliability, while also raising privacy concerns as fragmented data may lack sufficient security and safeguards against misuse.
- Infrastructure Gaps & Limited Scalability: Robust computational infrastructure is
 essential for effective AI deployment, but despite efforts like INDIAai Compute
 Capacity, rural and underserved regions still face challenges with limited internet
 connectivity, data storage, and computing resources.
 - While urban centers benefit from advanced Al capabilities, rural areas struggle with basic infrastructure, creating a <u>digital divide</u> that excludes large populations from Al-enabled governance.
 - Also, Al systems require constant power and connectivity, which are often unreliable in rural areas, further limiting their scalability.
 - Building and maintaining Al infrastructure, such as <u>data centers</u> and <u>supercomputers</u>, is <u>capital-intensive</u> and demands long-term investments.
- Regulatory Frameworks: India currently lacks a comprehensive regulatory framework for Al governance, creating uncertainty and potential misuse.
 - The lack of clear guidelines for ethical AI deployment, data privacy, and accountability for AI-driven decisions, combined with the rapid evolution of AI systems, challenges traditional regulatory approaches and complicates enforcement.
- Skill Gaps: A large segment of India's workforce lacks the necessary skills to develop, manage, and utilize Al systems effectively, creating a gap between the growing demand for Al talent and the available workforce.
 - This gap is worsened by a disconnect between academic training and industry needs, as well as a shortage of Al experts to design advanced models and integrate them into governance systems.
 - Programs like <u>Responsible Al for Youth</u> aim to address this, but access remains uneven, especially in rural and underprivileged areas.
- High Costs & Resource Allocation Challenges: Al development is resource-intensive, demanding significant investments in talent, infrastructure, and research, while balancing cost efficiency with scalability continues to be a persistent challenge.
 - Setting up Al infrastructure, including supercomputing facilities and data annotation centers, requires significant upfront investment, while maintaining Al systems incurs ongoing costs for data collection, model updates, and cybersecurity.
 - **Smaller states** and regions often face **funding inequities**, limiting their ability to invest in Al and creating **disparities in adoption** across the country.
- **Cybersecurity:** It is a critical challenge in **AI integration** for governance, as AI systems can be susceptible to **cyberattacks**, **data breaches**, and **malicious manipulations**.
 - These risks threaten data integrity, privacy, and the security of digital governance infrastructure and services.
- **Ethical Biases:** Al systems are as unbiased as the data they are trained on;

in **governance**, **biased datasets** can lead to **discriminatory outcomes**, marginalizing **vulnerable populations** and affecting **welfare schemes**.

- For example, biased AI systems in welfare distribution could prioritize certain groups while excluding others based on historical inequities embedded in data.
- The "black box" nature of AI systems, where the logic behind decisions is not transparent, erodes trust and makes accountability difficult.
- Citizens and policymakers may struggle to validate or challenge Al-generated decisions, and if biases are not addressed, Al could exacerbate systemic inequities instead of mitigating them.

What are Government Initiatives to Boost AI Adaptability?

- INDIAai Mission: With a Rs 10,300 crore outlay, the INDIAai Mission focuses on developing compute capacity, innovation centers, and datasets platforms.
 - Indigenous AI model development ensures scalability and alignment with India's needs.
- **DPI Platforms Leverage AI:** India's DPI platforms, including **Aadhaar**, **UPI**, and **DigiLocker**, integrate AI for **seamless governance**.
 - The transformation of **CoWIN** into a national vaccination management tool illustrates the adaptability of AI in public service delivery.
- Ethical AI Frameworks: Initiatives like Safe and Trusted AI prioritizes ethical, transparent, and accountable use of AI, ensuring fairness, privacy, and inclusivity while building trust in AI-driven governance and minimizing risks of bias and misuse.
 - Collaborations like the UNESCO-MeitY AI Readiness Assessment Methodology
 (RAM) align AI governance with global ethical standards, ensuring transparency and trust.
- Skill Development Programs Expand Access: Programs like Responsible Al for Youth and INDIAai FutureSkills focus on bridging skill gaps, especially in rural areas.
 - These initiatives democratize access to AI education, fostering a workforce equipped for the AI revolution.
- **R&D Ecosystem to Strengthens Innovation:** The **National Research Foundation (NRF)** fosters collaboration among academia, industry, and government.
 - This approach accelerates the development and deployment of Al solutions tailored to India's unique requirements.
- International Partnerships: The <u>US-India Al Initiative</u> explores Al applications in critical sectors like healthcare and agriculture.
 - Regional efforts, such as Telangana's Applied Al Research Centre, address local challenges in mobility and public health.

What Should be the Way Forward to Leverage AI in Governance?

- Strengthen Computational Infrastructure: Invest in <u>cloud computing</u>, data centers, and <u>distributed networks</u> to ensure that AI systems can handle increasing demands.
 - Prioritize rural areas by enhancing reliable internet connectivity and computational resources, bridging the rural-urban digital divide.
- Enact Comprehensive Al Policies: India must establish comprehensive legislation addressing transparency, bias mitigation, and accountability in Al systems to ensure ethical deployment.
 - Aligning domestic policies with global standards like the <u>EU Artificial Intelligence Act</u> will make India's frameworks internationally competitive.
- **Democratize AI Education:** Expand initiatives like **INDIAai FutureSkills** to provide AI training in underserved areas, targeting rural and marginalized communities.
 - Utilize **online platforms** to deliver scalable education, ensuring inclusivity for learners from diverse socio-economic backgrounds.
- Foster Public-Private Collaboration: Encourage partnerships where private sector innovation complements public infrastructure, driving Al advancements tailored for governance.
 - Programs like INDIAai Compute Capacity showcase the success of such collaborations, fostering innovation and cost-efficiency.
- Ensure High-Quality Datasets: Implement governance frameworks to ensure datasets are accurate, accessible, and privacy compliant for reliable AI training.
 - Unify fragmented datasets through platforms like the IndiaDatasets Programme,

- enhancing their utility for governance applications.
- Consent-based data sharing in Al governance would promote transparency, ensure privacy, empower citizens, and enable efficient, personalized public services while fostering trust and supporting informed, data-driven policymaking.
- Prioritize Inclusive Al Ecosystems: Al systems must address India's linguistic diversity by offering support in regional languages, ensuring accessibility for all citizens.
 - Focus on developing tools for marginalized communities to bridge socio-economic divides and promote equitable access to governance.
- Monitor and Adapt Policies: Establish mechanisms for regular impact assessment of Al
 policies, ensuring they remain effective and relevant.
 - Use real-time **data-driven insights** to refine strategies, adapting governance systems to evolving technological and societal needs.
- **Enhancing cybersecurity:**For leveraging AI in governance there is a need to enhance **cybersecurity**.
 - By implementing Al-driven solutions for real-time threat detection, predictive analysis, and automated responses, India can strengthen its **Digital Public Infrastructure (DPI)**, protect critical data, and improve **national security**, ensuring secure and efficient service delivery.

What can India learn from the EU's AI Act?

- Risk-Based Approach: The EU's AI Act classifies AI systems into categories based on their potential risk, imposing stricter regulations on high-risk applications like healthcare and critical infrastructure.
- Transparency and Accountability: It mandates that AI systems be transparent, with clear explanations of how decisions are made, and ensures accountability for developers and users.
- Data Privacy and Safety: The Act enforces strict data protection requirements, emphasizing privacy and the safeguarding of individuals' rights while deploying AI technologies.

Conclusion

GovAl is the **next frontier** in India's digital governance journey, leveraging Al to make governance **targeted**, **inclusive**, **and efficient**. By combining **DPI** with Al, India can set a global precedent, demonstrating how technology transforms public administration. As the Chair of **GPAI**, India's leadership in **trusted partnerships** will ensure Al's potential benefits are shared globally, making governance the **killer app** for Al and solidifying the nation's role as a **tech-driven trailblazer**.

Drishti Mains Question:

How can the integration of Digital Public Infrastructure (DPI) and AI through GovAI improve public service delivery in India, and what challenges and opportunities does it present?

UPSC Civil Services Examination, Previous Year Questions (PYQs)

Prelims:

- Q. In India, the term "Public Key Infrastructure" is used in the context of (2020)
- (a) Digital security infrastructure
- (b) Food security infrastructure
- (c) Health care and education infrastructure

(d) Telecommunication and transportation infrastructure

Ans: (a)

Mains:

Q. The emergence of the Fourth Industrial Revolution (Digital Revolution) has initiated e-Governance as an integral part of government". Discuss.

