



## 24th Hunar Haat

### Why in News

24<sup>th</sup> “Hunar Haat” is being organized in Lucknow (Uttar Pradesh) from 22<sup>nd</sup> January to 04<sup>th</sup> February, 2021.

### Key Points

#### ▪ About:

- **Hunar Haat** is an **exhibition of handicrafts and traditional products** made by artisans from the minority communities.

#### ▪ Theme:

- **Vocal for Local.**

#### ▪ Organizer:

- These are organised by the Ministry of Minority Affairs under **USTTAD (Upgrading the Skills & Training in Traditional Arts/Crafts for Development) scheme.**
  - The **USTTAD scheme** aims to promote and preserve the rich heritage of the traditional arts & crafts of the minority communities.

#### ▪ Aim:

- These Haat aims to **provide market exposure and employment opportunities to artisans, craftsmen and traditional culinary experts.**
- It envisages **boosting the skills of craftsmen, weavers and artisans** who are already engaged in the traditional ancestral work.

#### ▪ Significance:

- ‘Hunar Haat’ has proved to be an **“Empowerment Exchange”** for master artisans and craftsmen.
- It has proved to be **immensely beneficial and encouraging for artisans and craftsmen** as lakhs of people visit the “Hunar Haat” and purchase indigenous handmade products of artisans on large scale.
  - More than **5 lakh artisans, craftsmen and people associated** with them have been **provided employment and employment opportunities in the last about 5 years through “Hunar Haat”.**

**[Source:PIB](#)**

