



PepsiCo India Establishing Flavor Plant in Madhya Pradesh

Why in News?

Recently, [PepsiCo India](#) announced to invest Rs 1,266 crore to **set up a flavour manufacturing facility at Ujjain in Madhya Pradesh** as part of its expansion plans in the country.

Key Points

- The plant, spread over 22 acres, will play a significant role in scaling up PepsiCo's beverage production in India, **generating employment and positively impacting the local economy.**
 - The construction of the upcoming plant is slated to **start in 2024** and is expected to be **operational in the first quarter of 2026.**
 - The new unit will be the company's second flavour manufacturing facility in India. **PepsiCo's first flavour manufacturing facility is in Channo, Punjab.**
- PepsiCo India said in line with its global sustainability goals, the new manufacturing facility will **operate entirely on [renewable energy sources](#)** leading to a **reduction in [carbon footprint](#)** by an impressive 1.9 metric tonne per day.
- With **zero liquid discharge technology**, the plant aims to achieve approximately **90% overall water efficiency**, ensuring responsible management of water resources, and replenishing 100% of the water used at the facility.

Note: The components of Zero Liquid Discharge (ZLD), including **reverse osmosis**, enable extensive reuse and recovery of water and salts, and the process minimizes the freshwater requirements.

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