

International Pushkar Fair 2024 | Rajasthan | 16 Nov 2024

Why in News?

Department of Tourism and Department of Animal Husbandry of Government of Rajasthan is hosting the annual <u>International Pushkar Fair 2024</u>, featuring daily sports **competitions and cultural programs** that delight participants.

Key Points

- Sports Activities:
 - A cricket match was held at the Pushkar fairground between domestic and foreign tourists, promoting mutual trust and friendship among people.
- Unique Competitions:
 - The 'Shan-e-Mooch' (grandeur of mustache) competition captivated the audience showcasing the pride of the mustache.
 - The '**Safa and Tilak' competition** aimed to connect foreigners with Rajasthan's folk culture and to spread awareness about the local dressing culture.

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