

YUVA Scheme for Young Writers

Why in News

Recently, the Indian Prime Minister announced the **'Young, Upcoming and Versatile Authors' (YUVA) scheme** - a mentorship programme to train young authors.

Key Points

About:

- The scheme is aimed at training 75 aspiring writers below 30 years, who are ready to express themselves and project India and its culture and literature globally.
 - A total of 75 authors will be selected through an All India Contest at MyGov (Government of India's Citizen Engagement Platform).
- A consolidated scholarship of Rs. 50,000 per month for a period of six months per author will be paid under the mentorship scheme.

Aim:

- To bring reading and authorship as a preferred profession at par with other job options.
- To impart a positive psychological push to the young minds amidst the impact of the <u>Covid-19 pandemic</u> on the mental health of children.
- Implementation & Execution:
 - Implementing Agency: The <u>National Book Trust</u> (under Ministry of Education) will ensure phase-wise execution of the Scheme.
 - Phase-I (Training):
 - NBT will organise training for three months for the selected candidates.
 - Phase-II (Promotion):
 - The selected candidates will **get to expand their understanding and hone their skills** through interaction at various international events such as literary **festivals**, book fairs, virtual book fairs, cultural exchange programmes, etc.
 - A book or a series of books written by these young authors will be published by NBT and a royalty of 10% will be paid to the authors.
 - Their published books will also be translated into other Indian languages to ensure the exchange of culture and literature between different states, thereby promoting <u>Ek Bharat Shreshtha Bharat</u>.

Source: IE

