



# International Pushkar Fair 2024

## Why in News?

Department of Tourism and Department of Animal Husbandry of Government of Rajasthan is hosting the annual [International Pushkar Fair 2024](https://www.drishtiias.com/printpdf/international-pushkar-fair-2024), featuring daily sports **competitions and cultural programs** that delight participants.

## Key Points

- **Sports Activities:**
  - A cricket match was held at the Pushkar fairground between domestic and foreign tourists, promoting mutual trust and friendship among people.
- **Unique Competitions:**
  - The '**Shan-e-Mooch**' (**grandeur of mustache**) **competition** captivated the audience showcasing the pride of the mustache.
  - The '**Safa and Tilak**' **competition** aimed to connect foreigners with Rajasthan's folk culture and to spread awareness about the local dressing culture.

PDF Reference URL: <https://www.drishtiias.com/printpdf/international-pushkar-fair-2024>