

## **National Consumer Day**

- Every year, 24<sup>th</sup> of December is observed as National Consumer Day in India. The theme of 2019 is "Alternate consumer grievance/dispute redressal".
- On this day the **Consumer Protection Act, 1986** had received the assent of the President and came into effect.
- It is observed to highlight the importance of the consumer movement and the need to make every consumer more aware of their rights and responsibilities.
- The World Consumer Rights Day is observed on 15 March.
- The <u>Consumer Protection Act</u>, <u>2019</u> was passed by the Parliament in August 2019 to replace the Consumer Protection Act, 1986.

Vision

